



Cracker Barrel Old Country Store® Serves a Hassle-Free Holiday Through Three Convenient Thanksgiving Offerings

November 6, 2017

On Cracker Barrel's busiest day of the year, America's Thanksgiving expert offers three ways for guests to spend less time in the kitchen and more with family and friends

LEBANON, Tenn., Nov. 6, 2017 /PRNewswire/ -- This Thanksgiving, [Cracker Barrel Old Country Store®](#) is encouraging guests to spend more time with loved ones by offering three hassle-free meal options providing the value, convenience and variety that has made Cracker Barrel so popular. On Thanksgiving Day, approximately 73,000 employees at all 647 Cracker Barrel locations will help guests enjoy every moment of the holiday. As the Thanksgiving expert, Cracker Barrel will once again offer its Homestyle Turkey n' Dressing Meals for in-store guests, as well as its Heat n' Serve Holiday Family Meals To-Go and Homestyle Turkey n' Dressing Family Meals To-Go for guests to enjoy at home.

On Thanksgiving Day, Cracker Barrel will serve a special in-store Thanksgiving meal from 11 a.m. to close. This traditional Homestyle Turkey n' Dressing Meal comes complete

"On Thanksgiving, our busiest day of the year, guests turn to Cracker Barrel so they can enjoy the holiday while leaving the cooking to us," said Cracker Barrel Vice President of Culinary and Menu Strategy Cammie Spillyards-Schaefer. "Every day throughout the year, we work to create a comfortable, 'home away from home' for our guests where they can relax with family and friends, which is why so many people trust us during Thanksgiving, an especially important time for gathering and connecting with loved ones."

Introduced last year, Cracker Barrel's Thanksgiving Heat n' Serve Holiday Family Meals To-Go can be ordered at [crackerbarrel.com](#) or on the go by using the new [Cracker Barrel app](#) available for iPhones. This pre-prepared traditional Thanksgiving meal serves up to 10 people and takes only two hours or less from your oven to table. It is available for pick up beginning Tuesday, Nov. 21 through Thanksgiving Day.

Guests looking to save even more time this Thanksgiving will enjoy Cracker Barrel's Homestyle Turkey n' Dressing Family Meals To-Go that can be picked up hot and ready to serve. In addition, employees at all Cracker Barrel locations will welcome guests and serve them a special Homestyle Turkey n' Dressing Meal on Thanksgiving Day.

Over the Thanksgiving holiday, Cracker Barrel expects to serve approximately:

- 500,000 pounds of turkey
- 7 million ounces of gravy
- 1.6 million ounces of cranberry relish
- 1 million slices of pie

Heat n' Serve Holiday Family Meal To-Go (feeds 10)

The Thanksgiving Heat n' Serve Holiday Family Meal To-Go serves up to 10 people and can be picked up a few days in advance of Thanksgiving and stored at home in a refrigerator before being heated and ready to enjoy in two hours or less. It features roasted turkey breast, cornbread dressing, turkey gravy, cranberry relish, a choice of three country sides, sweet yeast rolls, and both a pumpkin and pecan pie. Choices for country sides include everything from vegetables, like Country Green Beans and Whole Baby Carrots, to Hashbrown Casserole, a longtime Cracker Barrel fan-favorite. Offered through [online ordering](#) (at [Crackerbarrel.com](#)) and the [Cracker Barrel mobile app](#) at the price of \$99.99, the complete meal is available for pick up Nov. 21 through Nov. 23, and guests only need to place their orders 24 hours in advance.

Homestyle Turkey n' Dressing Family Meal To-Go (feeds 6)

The Homestyle Turkey n' Dressing Family Meal To-Go serves up to six people and comes hot, packed and ready to be served upon pick up. It features a Turkey n' Dressing meal complete with a sampling of sugar cured ham, turkey gravy, a choice of three quart-sized country sides, cranberry relish, and a choice of biscuits, corn muffins or a loaf of sourdough bread. It is available from Nov. 18 through Nov. 26 for \$67.99 and is great for a variety of occasions from office celebrations to family events. Guests only need to place their orders [online](#) at [Crackerbarrel.com](#) or through the [Cracker Barrel mobile app](#) 24 hours in advance.

Homestyle Turkey n' Dressing Meal for Dine-In

On Thanksgiving Day, Cracker Barrel will also serve a special in-store Thanksgiving meal from 11 a.m. to close. This traditional Homestyle Turkey n' Dressing Meal comes complete with gravy, a sampling of sugar cured ham, sweet potato casserole, cranberry relish, choice of a country side, a refillable beverage, buttermilk biscuits or corn muffins, and a slice of pumpkin pie for dessert. The Homestyle Turkey n' Dressing Meal is available for \$12.99 per adult and \$7.99 per child.

For those craving something sweet for the family, Cracker Barrel will offer fresh baked pies in its retail stores, including Chocolate Pecan, Pecan, Apple Pecan Streusel and All-American Apple Pie (no sugar added) for \$8.99 from Oct. 30 through Dec. 24. Pumpkin pies will also be available Nov. 20 through Thanksgiving Day.

Visit [crackerbarrel.com](#) to leave the Thanksgiving cooking to Cracker Barrel and enjoy a relaxing holiday spent with family and friends.

About Cracker Barrel Old Country Store, Inc.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real homestyle food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. Established in 1969 in Lebanon, Tenn., Cracker Barrel Old Country Store, Inc. and its affiliates operate more than 640 Cracker Barrel Old Country Store® locations in 44 states and own the fast-casual restaurants Holler & Dash®. Nation's Restaurant News' 2016 Consumer Picks survey named Cracker Barrel Old Country Store® the Best Family-Dining Restaurant in America. For more information about the company, visit crackerbarrel.com.

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