



Multiple Grammy Award-Winning Superstar Kelly Clarkson and Platinum-Selling Singer-Songwriter Brett Eldredge Partner with Cracker Barrel Old Country Store® for "Rocking and Stockings" Performances

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To celebrate the holiday season, exclusive music videos feature new hits and traditional holiday classics

LEBANON, Tenn., Nov. 13, 2017 /PRNewswire/ -- [Cracker Barrel Old Country Store](#)® kicked off the holiday season today with the release of its "Rocking and Stockings" content series with multiple Grammy Award-winning superstar Kelly Clarkson and platinum-selling singer-songwriter Brett Eldredge. The exclusive performances of new hits and traditional holiday classics premieres today on Cracker Barrel's [YouTube channel](#) with Clarkson's "Love So Soft," followed by Eldredge's "Have Yourself A Merry Little Christmas" on Nov. 17. Fans can follow along as each new video launches weekly through Dec. 12.

"Rocking and Stockings" features four performances of new music from Clarkson's recently released eighth studio album "Meaning of Life," including her latest hit single, "Love So Soft," as well as "Meaning of Life" and "Heat." It also includes Clarkson's new holiday track "Christmas Eve." From his 2016 holiday album "Glow," Eldredge performs traditional classics, including "Have Yourself A Merry Little Christmas" and "First Noel."

"The holidays are always a special time for us," said Cracker Barrel Senior Marketing Manager Julie Ulmer. "We created 'Rocking and Stockings' to bring together two of music's most beloved artists for exclusive performances as a joyful way to kick off the season and to help inspire the love and togetherness we hope our guests feel when they dine with us."

"Christmas is far and away my favorite holiday and recording the music for 'Glow' was a dream come true," said Eldredge. "I've been inspired for this record from a very young age, and I dreamt of the day I could record all these classic songs that I've loved since I was a little kid. I think we found a little magic on this album and Christmas is all about magic!"

For fans wanting more, Cracker Barrel is offering Eldredge's fourth studio album "Brett Eldredge" and holiday album "Glow," as well as Clarkson's "Meaning of Life" album and children's books "River Rose and the Magical Lullaby" and "River Rose and the Magical Christmas," at its locations nationwide and online at [shop.crackerbarrel.com](#).

"Meaning of Life" is the album Kelly Clarkson was destined to make with Atlantic Records; it is a collection of soul-inspired pop that immediately belongs among the legendary label's classic canon. In addition to her new album, Clarkson also succeeded her New York Times Top 10 bestselling-debut children's book, "River Rose and the Magical Lullaby" this year with "River Rose and the Magical Christmas," both available now from HarperCollins.

While Eldredge's chart-topping album "Brett Eldredge" shows the singer's diverse and ever-evolving sound, his dream of creating a holiday album became reality with the release of "Glow" last year, which gave the singer a chance to record all the classic songs he loved as a child.

By partnering with artists through its Spotlight Music Program, Cracker Barrel provides guests exclusive access to content they can't find elsewhere like the "Rocking and Stockings" performance series. Known for its Warehouse Sessions, Cracker Barrel has partnered with artists including Alison Krauss, NEEDTOBREATHE and Reba McEntire for live and taped performances from its Décor Warehouse in Lebanon, Tennessee. In February, Cracker Barrel's partnership with a cappella group Pentatonix and singer-songwriter legend Dolly Parton won the artists a Grammy Award for "Best Country Duo/Group Performance" for their unique remix of Parton's 1970s hit "Jolene." This was the first time the song had won the prestigious award since its release over 40 years ago.

About Kelly Clarkson

Grammy-Award winner Kelly Clarkson recently released her eagerly anticipated eighth studio album "Meaning of Life." Her first release with Atlantic Records, "Meaning of Life" is the album Clarkson was destined to make, a collection of smart and sensual soul-inspired pop that immediately belongs among the legendary label's classic canon. The Texas-born, Nashville-based singer-songwriter first came to fame in 2002 as the winner of American Idol's inaugural season and has grown to be one of the most popular artists of this or any other era, with over 100 No. 1 Billboard singles and total worldwide sales of more than 25 million albums and 36 million singles. Clarkson has released eight studio albums ("Thankful," "Breakaway," "My December," "All I Ever Wanted," "Stronger," "Wrapped In Red," "Piece By Piece," "Meaning of Life"), one greatest hits album, and two children's books (New York Times Top 10 best seller "River Rose and the Magical Lullaby" and the recent follow up "River Rose and the Magical Christmas"). She is the recipient of three Grammy Awards, four American Music Awards, three MTV Video Music Awards, two Academy of Country Music Awards, two American Country Awards, and one Country Music Association Award. Clarkson was also recently announced as a coach on the 14th season of "The Voice," in addition to serving as a Key Advisor on the current season's Knockout Round.

About Brett Eldredge

Platinum-selling singer-songwriter Brett Eldredge recently released his new single "The Long Way" from his self-titled record, which was the best-selling album (all-genres) upon release and hit No. 1 on the Billboard Country Albums Chart and the Top Album Sales Chart. "The Long Way," which he performed on both The TODAY Show and The Tonight Show Starring Jimmy Fallon in August 2017, follows Eldredge's six chart-topping singles including his most recent, "Wanna Be That Song." His sophomore album "Illinois" debuted at No. 1 on the Billboard Country Albums Chart and No. 3 on the Billboard Top 200 Chart upon its release, and it features the platinum-certified mega hit "Drunk On Your Love" and gold-certified "Lose My Mind." The Paris, Illinois native released his Christmas album "Glow" in October 2016, which earned him the No. 1 song on the Holiday Music and Adult Contemporary charts with "Baby It's Cold Outside," a duet with Grammy-winner Meghan Trainor. Eldredge's 2013 debut album "Bring You Back" spawned three chart-topping singles including the platinum-certified "Don't Ya," the gold-certified "Beat of the Music," which was the most played country song of 2014, and the gold-certified "Mean To Me." Known for his world-class vocals, Eldredge has performed his songs on nearly every major television show in the country and was most recently featured on Keith Urban's ripCord World Tour. He is currently on the road with Luke Bryan through 2017. For more information, please visit <http://www.brettelldredge.com>, [facebook.com/brettelldredge](https://www.facebook.com/brettelldredge) and [@brettelldredge](https://twitter.com/brettelldredge).

About Cracker Barrel Old Country Store, Inc.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) shares warm welcomes and friendly service while offering guests high-quality homestyle food and unique shopping – all at a fair price. By creating a world filled with hospitality and charm through an experience that combines dining and shopping, guests are cared for

like family. Established in 1969 in Lebanon, Tenn., Cracker Barrel and its affiliates operate 647 company-owned Cracker Barrel Old Country Store® locations in 44 states and own the fast-casual Holler and Dash® restaurants. Dedicated to its mission of Pleasing People, Cracker Barrel was named the 2017 Best Full-Service Restaurant in America by the American Customer Satisfaction Index. For more information about the company, visit crackerbarrel.com.

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