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New Cracker Barrel Exclusive CD — Edens Edge — Deluxe Edition — Now Available

The project features three exclusive songs, in addition to all 10 tracks from the trio's Big Machine Records' debut album

LEBANON, Tenn.--(BUSINESS WIRE)-- The Cracker Barrel Old Country Store[®] exclusive music program kicks off a sizzlin' summer of songs with the release of **Edens Edge** — **Deluxe Edition** CD. The release includes three additional exclusive tracks and coincides with the hot newcomers' self-titled, standard edition on Big Machine Records. The talented, Arkansasbred trio includes lead vocalist Hannah Blaylock; harmony vocals, guitar and dobro player Dean Berner; and harmony singer, mandolin, banjo and guitar player Cherrill Green. The deluxe version is available for \$11.99 at all Cracker Barrel locations and at <u>crackerbarrel.com</u>; the album and individual tracks are also available for download at <u>crackerbarrel.com</u>.

"On the road, we frequently find ourselves grabbing a bite to eat at Cracker Barrel and listening to some of the amazing music from their exclusive program. So, to be a part of it all now is exciting for us. It will be a thrill for us to hear every time we walk in one of the stores across the country," says Berner.

"Our connection with Cracker Barrel is as personal as it is professional," continues Green. "There's nothing like seeing one of their billboards when you're hungry and knowing that it's only a few miles to the exit and some good country cooking."

"We love to connect with people through music. Having our debut album in Cracker Barrel gives us an even greater opportunity to connect with our fans in one of our favorite restaurants in the country," added Blaylock.

"Music is an important part of the guest experience at Cracker Barrel," said Julie Craig, Cracker Barrel Marketing Manager. "Introducing guests to a talented new trio like Edens Edge is a wonderful way to expand our exclusive music program and its appeal to a variety of tastes."

Tracks on Edens Edge — Deluxe Edition:

- 1. Amen (Skip Black, Hannah Blaylock, Catt Gravitt, Gerald O'Brien)
- 2. Swingin' Door (Terry Clayton, Brett James, Ashley Monroe)
- 3. Skinny Dippin' (Dean Berner, Laura Veltz, Vince Melamed)
- 4. Too Good To Be True (Gordie Sampson, Hillary Lindsey, Troy Verges)
- 5. Last Supper (Hannah Blaylock, Catt Gravitt, Danny Myrick)
- 6. Feels So Real (Angelo, Hillary Lindsey, Tia Sillers)
- 7. Who Am I Drinking Tonight (Hannah Blaylock, Laura Veltz)
- 8. Liar (Andy Stochansky, Laura Veltz)
- 9. Cherry Pie (Dean Berner, Vince Melamed, Laura Veltz)
- 10. Christ Alone (Steve Smith)

EXCLUSIVE TRACKS:

- 11. Roots (Cherrill Green, Catt Gravitt, Skip Black)
- 12. Little Bird (Dean Berner)
- 13. Wherever I Go (Hannah Blaylock, Joy Williams, Danny Myrick, Jennifer Schott)

Just days after the release, Edens Edge will perform the new music live across the country on Rascal Flatts' *CHANGED TOUR*, which begins in Hartford, Conn. on June 15.

About the Cracker Barrel Exclusive Music Program

Edens Edge — Deluxe Edition is the latest in Cracker Barrel's exclusive music program. In May, Cracker Barrel released Ronnie Dunn's Ronnie Dunn — Special Edition. Dolly Parton's An Evening With....Dolly debuted at #2 on Billboard's Top DVD Music Videos chart in April and earned a Recording Industry Association of America (RIAA) Gold award. Cracker Barrel released the Gospel Side of Dailey & Vincent CD in January. In September of 2011, The Oak Ridge Boys' CD It's Only Natural was released through Cracker Barrel's exclusive music program. In July, Cracker Barrel released Jason Michael Carroll's all-country Numbers with 11 new songs and one previous hit. In May, Cracker Barrel released Teddy Gentry's Best **New Nashville** with original music from 12 talented new artists and Randy Travis' self-titled album **Randy Travis.** In March, Cracker Barrel released Kenny Rogers' **The Love of God**, which debuted at #8 on the Billboard Top Country Albums chart and #2 on the Top Christian Albums chart. In January, Cracker Barrel released **The Grascals & Friends - Country Classics With A Bluegrass Spin**, which debuted at #1 on Billboard magazine's Bluegrass Albums chart and at #26 on Billboard's Top Country Albums chart. In November 2010, Cracker Barrel released Smokey Robinson's **Now & Then**, which debuted at #19 on Billboard magazine's R&B chart and was nominated for an NAACP IMAGE AWARD. September of that year saw the release of the self-titled **Rodney Atkins**, which included four #1 hits, and Mandy Barnett's **Winter Wonderland**. Over the last few years, Cracker Barrel has also released exclusive CDs with Craig Morgan, Wynonna, Alan Jackson, the Zac Brown Band, George Jones, Montgomery Gentry, Bill Gaither, Ricky Skaggs, Aaron Tippin, Alison Krauss & Union Station, Josh Turner, Amy Grant, Sara Evans and Charlie Daniels.

About Cracker Barrel

Cracker Barrel Old Country Store provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplins as well as its made from scratch biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 615 company-owned locations in 42 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit <u>crackerbarrel.com</u>.

About Edens Edge

Edens Edge, who melded together in 2004, were initially discovered by songwriting legend Kye Fleming through the NSAI Song Contest, Presented by CMT. The trio performed during Fleming's Nashville Songwriters Hall of Fame induction where Big Machine Label Group President & CEO Scott Borchetta took notice and signed them to Big Machine Records. Since, the threesome has profiled as one of Billboard's "Artists to Watch in 2011" and were selected to open for three major Country tours last year — Reba, Brad Paisley, Lady Antebellum. For everything Edens Edge, visit <u>edensedge.com</u>.

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