

April 15, 2014

Cracker Barrel to Webcast Analyst-Institutional Investor Meeting

LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store, Inc. (the "Company")(Nasdaq: CBRL) announced today that it will hold a meeting for securities analysts and institutional investors on May 1, 2014 at its home office in Lebanon, Tennessee. During the meeting, senior executives from the Company will discuss the Company's strategic plans.

Presentations are scheduled from 9:00 a.m. CDT (10:00 a.m. EDT) to 12:15 p.m. CDT (1:15 p.m. EDT). A live webcast of the presentation will be available on-line in the Events area of the Company's website at <u>investor.crackerbarrel.com</u>. An on-line replay of the webcast will be available until May 15, 2014.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 626 company-owned locations in 42 states.

CBRL - F

Cracker Barrel Old Country Store, Inc. Investor: Coco Kyriopoulos, (615) 235-4344 or Media: Janella Escobar, (615) 235-4618

Source: Cracker Barrel Old Country Store, Inc.

News Provided by Acquire Media