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New Wynonna Music and Retail Collection Arrives at Cracker Barrel Old Country Store(R)

**--Purchase of any Cracker Barrel Wynonna product provides donation to Wounded Warrior Project --
Wynonna - Love Heals - www.wynonna.com**

LEBANON, Tenn., May 24, 2010 /PRNewswire via COMTEX News Network/ -- As the nation appreciates American service men and women this Memorial Day weekend, Cracker Barrel Old Country Store is honored to have five-time GRAMMY(R) Award winner Wynonna Judd share in its efforts to support Wounded Warrior Project. Wynonna's new CD and exclusive line of retail products have arrived at Cracker Barrel, and a portion of the proceeds from the sale of each item will be donated to Wounded Warrior Project. Additionally, from now until May 31st, **Cracker Barrel will double the portion of proceeds donation for every Wynonna and Wounded Warrior Project retail item sold, including the CD.**

(Logo: <http://www.newscom.com/cgi-bin/prnh/20090518/NY17634LOGO>)

"For several years, Cracker Barrel has supported Wounded Warrior Project and the organization's efforts to honor and empower injured service men and women who have returned to the United States," said Peter Keiser, Vice President of Marketing at Cracker Barrel. "Given Wynonna's long history of philanthropy, we were confident that she would share our commitment to support wounded warriors who are making the transition back to civilian life."

On sale now at all Cracker Barrel locations, Wynonna's new *Love Heals* CD features a collection of her top singles and three other tracks that had not been available for sale until now. One of the new tracks, *Let Your Light Shine*, is a song that Wynonna and her young daughter would sing every day before school, and it speaks to the importance of being true to oneself.

"*Let Your Light Shine* is a real affirmation song for men and women," said Wynonna, a multi-platinum Curb Records recording artist and best-selling author. "So much of what we see in the world is not very life-giving. This is a very life-giving song. The message is be who you were meant to be."

In addition to the *Love Heals* CD, Cracker Barrel has introduced a collection of retail products inspired by Wynonna's creativity and spirit. Wynonna helped design the products that she believes will help women who balance the responsibilities of family, career and their own personal enrichment. The Wynonna retail products include shirts, mugs, writing journals, wallets and other accessories.

Cracker Barrel is also proud to feature a new collection of Wounded Warrior Project retail products including hats, bandanas, t-shirts and mugs. Similar to the Wynonna line of products, Cracker Barrel will donate a portion of the proceeds from the sale of any of these items to Wounded Warrior Project. In fact, from now until May 31st, **Cracker Barrel will double the portion of proceeds donation for every Wynonna and Wounded Warrior Project retail item sold, including the CD.**

"Wounded Warrior Project is deeply grateful to Wynonna and Cracker Barrel for their ongoing support," said Steve Nardizzi, Executive Director of Wounded Warrior Project. "The funds raised through this partnership will support our injured warriors who have given so much for our country and help us ensure this generation of veterans is the most successful and well-adjusted in our nation's history."

About Cracker Barrel

Cracker Barrel Old Country Store provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplings as well as its signature biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 594 company-owned locations in 41 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. - 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit crackerbarrel.com.

About Wounded Warrior Project

The mission of the Wounded Warrior Project is to honor and empower wounded warriors. Its purpose is to raise awareness and to enlist the public's aid for the needs of severely injured service members, to help severely injured men and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, FL. To get involved and learn more, visit www.woundedwarriorproject.org

About Wynonna Judd

5-time GRAMMY Award winning artist, Wynonna Judd first gained fame as part of one of the most successful musical duos of all time, The Judds. On top of that amazing feat, she also holds multiple gold, platinum and multi-platinum certifications from the RIAA in excess of 30 million units sold for albums released throughout her illustrious 25-year career. In addition to her countless musical achievements, Wynonna became a *New York Times* best-selling author in 2005 with the release of her long-awaited autobiography, *Coming Home to Myself*, released in conjunction with her live CD and DVD: *Her Story: Scenes from a Lifetime*.

Wynonna recently announced she plans to reunite with her mother, Naomi, for a final Judds tour in 2010. She is also presently touring in support of her critically acclaimed seventh solo studio album, *Sing: Chapter 1*, an eclectic assortment of standards paying homage to all the different genres and songs that have formed the soundtrack to her life.

To learn more, visit www.wynonna.com

SOURCE Cracker Barrel Old Country Store

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