



June 9, 2015

Cracker Barrel Old Country Store, Inc. to Present at the Oppenheimer 15th Annual Consumer Conference

LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store, Inc. (the "Company") (Nasdaq:CBRL) announces that Senior Vice President and Chief Financial Officer Lawrence E. Hyatt will be participating in the Oppenheimer 15th Annual Consumer Conference to be held at the Four Seasons Hotel in Boston, MA on June 23, 2015. The Company's presentation will begin at 1:05 p.m. Eastern Time on Tuesday, June 23, 2015.

The live broadcast of the presentation at the Oppenheimer 15th Annual Consumer Conference will be available on-line in the Events area of the Company's website at investor.crackerbarrel.com. An online replay of the webcast will be available for two weeks afterward.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 634 company-owned locations in 42 states.

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