



January 2, 2015

## Cracker Barrel to Present at ICR XChange Conference in January

LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store, Inc. (the "Company") (Nasdaq:CBRL) announces that President and Chief Executive Officer Sandra B. Cochran and Senior Vice President and Chief Financial Officer Lawrence E. Hyatt will be participating in the 17th Annual ICR XChange Conference to be held at the JW Marriott Orlando Grande Lakes in Orlando, Florida. The Company's presentation will begin at 4:00 p.m. Eastern Time on Monday, January 12, 2015.

The live broadcast of the presentation at the ICR XChange Conference will be available on-line in the Events area of the Company's website at [investor.crackerbarrel.com](http://investor.crackerbarrel.com). An on-line replay of the webcast will be available for ninety days afterward.

Cracker Barrel Old Country Store, Inc. (Nasdaq:CBRL) was established in 1969 in Lebanon, Tenn. and operates 634 company-owned locations in 42 states.

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Cracker Barrel Old Country Store, Inc.

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