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## Cracker Barrel to Present at ICR XChange Conference in January

LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store, Inc. (the "Company") (Nasdaq: CBRL) announces that President and Chief Executive Officer Sandra B. Cochran and Senior Vice President and Chief Financial Officer Lawrence

E. Hyatt will be participating in the 15<sup>th</sup> Annual ICR XChange Conference to be held in Miami, Florida at the Fontainebleau Hotel. The Company's presentation will begin at 4:05 p.m. Eastern Time on Wednesday, January 16, 2013.

The live broadcast of the presentation at the ICR XChange Conference will be available on-line in the Events area of the Company's website at <u>investor.crackerbarrel.com</u>. An on-line replay of the webcast will be available for two weeks afterward.

Headquartered in Lebanon, Tennessee, Cracker Barrel Old Country Store, Inc. presently operates 621 Cracker Barrel Old Country Store<sup>®</sup> restaurants and gift shops located in 42 states.

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