



## Cracker Barrel Old Country Store Offers 'Homestyle Comfort' with Menu Enhancements to Kick Off Fall Season

August 25, 2020

### Menu updates feature new Kid's Menu, signature classics and seasonal fan favorites

LEBANON, Tenn., Aug. 25, 2020 /PRNewswire/ -- Cracker Barrel Old Country Store® today announced it will welcome fall with new menu additions and limited-time seasonal items, including offering a classic comfort-food staple – Chicken Pot Pie – everyday. In addition to the updated homestyle Chicken Pot Pie recipe, families can now enjoy a refreshed Kid's Menu and, for a limited time, they can savor the warmth of new seasonal beverages as well as the familiarity of a timeless dessert – Carrot Cake.



"Cracker Barrel has always been known as a place where families come together to connect," said Cracker Barrel Vice President of Culinary and Menu Strategy Cammie Spillyards-Schaefer. "As we move into this next season and continue to navigate uncertain times, we hope that our new menu additions offer families new ways to connect and enjoy the craveable, homestyle cooking they've always loved here at Cracker Barrel – whether they're dining with us in our Old Country Store or in the comfort of their home."

The **Chicken Pot Pie**, which features slow-simmered chicken, potatoes, peas, carrots, celery and onions in a creamy sauce topped with a signature flaky pastry crust, is now available every day in-store as well as for curbside, pickup or delivery at [crackerbarrel.com](https://www.crackerbarrel.com). The fresh-baked Chicken Pot Pie will be highlighted in the brand's latest national television campaign, "Homestyle Has Always Been Our Style," which debuts next week.

Cracker Barrel is also introducing a new Kid's Menu, created with input directly from children and their parents throughout the past year. The new Kid's Menu features family conversation starters, fun games and activities as well as interactive, kid-friendly meal options, such as:

- **Mini Confetti Pancakes**, three mini pancakes filled with fruity cereal served with syrup n' butter;
- **Lil' Barrel Cheeseburgers**, two mini burgers with American cheese on slider buns;
- **Dirt Cup Dessert**, featuring layers of chocolate pudding, chocolate cookie crumbles and gummy worms; and
- **Milk n' Cookies Straw**, a cookies and cream milk straw that adds a sweet chocolatey flavor to any kid's milk purchase.

These newly added menu innovations are a part of a multi-phased rollout of a simplified and refreshed menu in Cracker Barrel stores nationwide.

The new limited-time seasonal features, available now through Oct. 11, bring back familiar fan favorites:

- **Carrot Cake** that includes a moist carrot cake baked with coconut, pineapple, walnuts, cinnamon and vanilla, then topped with a generous spread of cream cheese icing and chopped pecans;
- **Peach Tea** that combines Cracker Barrel's signature tea and peach puree (includes bottomless refills); and

- **Pumpkin Pie Latte** that features Cracker Barrel's Crafted Coffee with sweet, seasonal pumpkin pie flavors, then topped with whipped cream and a sprinkling of pumpkin pie spice, perfectly paired with a vanilla thin stick (enjoy iced or hot).

For more information about Cracker Barrel's new menu items, visit [crackerbarrel.com](http://crackerbarrel.com) or check your local store for availability.

**About Cracker Barrel Old Country Store, Inc.**

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) shares warm welcomes and friendly service while offering guests quality homestyle food and unique shopping – all at a fair price. By creating a world filled with hospitality and charm through an experience that combines dining and shopping, guests are cared for like family. Established in 1969 in Lebanon, Tenn., Cracker Barrel and its affiliates operate more than 660 company-owned Cracker Barrel Old Country Store® locations in 45 states and own the breakfast and lunch focused fast-casual Maple Street Biscuit Company® restaurants. For more information about the company, visit [crackerbarrel.com](http://crackerbarrel.com).

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## OLD COUNTRY STORE

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