

## Cracker Barrel Launches Flavor Packed Summer Menu Featuring Exclusive New Bee Sting Fried Chicken, Plus More

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Featuring New Signature Sweet Heat Flavored Bee Sting Fried Chicken Tenders and Chicken Sandwich

LEBANON, Tenn., May 8, 2024 /PRNewswire/ -- Just in time for the kick-off to summer, <u>Cracker Barrel Old Country Store®</u> is announcing new seasonal menu items including **Bee Sting Chicken Tenders** and **Bee Sting Chicken Sandwich**, available now through Aug. 4. Featuring a new house-made sauce, with a flavor that's a delicious balance of heat and honey sweet.

- New! Bee Sting Chicken Tenders starting at \$12.99 and featuring Cracker Barrel's signature fried chicken tenders with a
  sweet sting! Includes crispy, hand-breaded tenders served with a new, sweet-heat honey glaze and a choice of two country
  sides, as well as hand-rolled buttermilk biscuits or corn muffins.
- New! Bee Sting Chicken Sandwich starting at \$11.99 and includes a crispy, hand-breaded fried chicken sandwich, drizzled with Cracker Barrel's new and perfectly sweet-heat honey glaze, pickles, and mayo on a buttermilk bun. Served with seasoned steak fries.

"Cracker Barrel is sweetening the heat this summer with our take on the 'swicy' trend," said Cracker Barrel Vice President of Marketing Communications, Julia Perry. "Our new Bee Sting Chicken Tenders and Bee Sting Chicken Sandwich gives taste buds a sweet heat kick from our house-made blend of seven flavors including honey, buffalo and smokey southern seasonings. Other new menu additions invite guests to enjoy craveable, homestyle meals at breakfast, lunch and dinner all summer long."

From refreshing watermelon-inspired beverages to 10 oz. New York Strip Steak featuring an indulging garlic butter sauce, Cracker Barrel has added other new flavor-packed menu must-haves:

- New! Watermelon Lemonade, starting at \$3.49, adds watermelon puree to Cracker Barrel's signature lemonade that makes a Southern drink as delicious as it is refreshing. Includes bottomless refills. Available until Aug. 4.
- New! Watermelon Spritzer\*, perfect for a summertime sip. Pureed watermelon perfectly paired with Roscato Moscato wine and a splash of Sprite, starting at \$6.99.
- New! New York Strip Steak: A 10 oz. New York strip steak with savory garlic butter sauce. Served with a choice of two country sides and buttermilk biscuits or corn muffins.
  - This new item also comes in different options, such as the New York Strip Steak n' Eggs, New York Strip Steak n' Chicken Combo and New York Strip Steak n' Shrimp Combo.
- New! Mimosa Pitchers\*: The fan-favorite Mimosa now available in a pitcher, best enjoyed with good company.
- Come prepared to any summer celebration this season with a variety of homestyle meal options for everyone to enjoy
  such as the Fried Chicken Samplin' Platter or the Tenders Trio Platter now featuring New Golden Carolina BBQ
  Tenders. These options are prepared hot and ready to share for up to 10 people or more.

For more information on Cracker Barrel's new summer menu, visit crackerbarrel.com.

\* Alcoholic beverages at participating locations only. Must be 21+ to purchase. Drink responsibly.

Check your local store for pricing and availability.

## About Cracker Barrel Old Country Store, Inc.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) provides a caring and friendly home-away-from-home experience while offering guests high-quality homestyle food to enjoy in-store or to-go and unique shopping — all at a fair price. Established in 1969 irLebanon, Tenn., Cracker Barrel and its affiliates operate nearly 660 company-owned Cracker Barrel Old Country Store® locations in 44 states and own the fast-casual Maple Street Biscuit Company. For more information about the Company, visit <a href="mailto:crackerbarrel.com">crackerbarrel.com</a>.

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