



June 24, 2013

Cool off and Relax at Cracker Barrel Old Country Store®

Find Fresh Seasonal Treats to Eat Plus Hot Summer Selections Throughout the Store

LEBANON, Tenn.--(BUSINESS WIRE)-- Play it cool this summer with a refreshing stop at Cracker Barrel Old Country Store® for great choices on the menu and throughout the store. From June 24 through August 11, fresh-picked favorites are ready to make a road trip memory and add a helping of flavorful fun to every summer day.

"Fruits and vegetables fresh from the garden produce a summer to savor with bountiful blackberries, broccoli, lettuce, pineapples, and red ripe tomatoes," said Cracker Barrel Chef Bill Kintzler. "From the new Berries n' Buttermilk Pancake Breakfast and the Grilled Chicken n' Pineapple Salad to classic favorites like Strawberry Shortcake and the fresh-off-the-grill Pacific Salmon Patties Country Dinner Plate, our guests will find refreshing choices."

Beyond the crop of fresh produce served, guests can pick out plates, mugs and accessories from an exclusive farm-inspired collection that is arriving soon for table and home. Car-friendly candy, snacks, and toys are ready for the road and Books-on-Audio make the miles fly by. Cracker Barrel Old Country Store's custom gift baskets and bundles make great picks to give to friends and relatives along the way.

Breakfast Choices — Served All Day

New Berries n' Buttermilk Pancake Breakfast. Three buttermilk pancakes are loaded with Wild Maine Blueberries and topped off with fresh, sweet blackberries. Comes with a side of warm raspberry syrup plus two Grade A eggs cooked any way guests choose. Served with a choice of thick-sliced hickory-smoked bacon, smoked sausage patties, or turkey sausage patties, 7.99. Pancakes only, 6.39.

Sunrise Sampler features timeless breakfast classics all on one plate. Includes smoked sausage, country ham, thick-sliced bacon and two Grade A eggs cooked to order. Comes with grits, Sawmill Gravy, and homemade buttermilk biscuits along with real butter and the best Preserves, Jam n' Apple Butter available. Served with fried apples and hashbrown casserole, 7.89.

Egg Sandwich starts with two Grade A eggs cooked to order then adds fresh-sliced tomatoes, and a spread of mayo serviced open face on warm and toasty sourdough bread. Served with a choice of fried apples or hashbrown casserole, 4.39.

Lunch and Dinner — Served Daily Starting at 11 a.m.

New Grilled Chicken n' Pineapple Salad tops a bed of crisp spring mix, iceberg and romaine lettuces with marinated grilled chicken tenderloins, chopped pecans, pineapple, white Cheddar and Colby cheeses and finished with fresh blackberries and juicy grape tomatoes. Served with creamy pineapple ranch dressing on the side, 8.69.

The newest Country Dinner Plate, Pacific Salmon Patties, is fresh off the grill. 100% wild Pacific salmon blended with savory herbs, scallions, diced red bell peppers and crispy cracker crumbs. Each tender cake is grilled to a golden brown and served with a fresh wedge of lemon, a new zesty tartar sauce and any two Country Vegetables. Choice of made-from-scratch buttermilk biscuits or corn muffins, 7.69.

The Fried Chicken Tenderloin Dinner serves up six crispy breaded and deep-fried tenderloins. This hearty portion comes with a choice of three Country Vegetables plus made-from-scratch buttermilk biscuits or cornbread muffins, 9.29.

The Cracker Barrel Sampler gathers homestyle favorites in one hearty meal. Includes a sampling of Chicken n' Dumplings, Meatloaf, and Country or Sugar Cured Ham. Served with a choice of three Country Vegetables, including new options like lightly seasoned fresh steamed broccoli, plus made-from-scratch buttermilk biscuits or cornbread muffins, 8.99.

Strawberry Shortcake, a timeless summer sweet treat with two slices of soft shortcake topped with sugared and sliced real strawberries, Premium Vanilla Ice Cream and whipped cream, 3.49.

Half n' Half, a summer sipper with a refreshing blend of freshly brewed iced tea and old-fashioned lemonade, free refills included, 1.99.

About Cracker Barrel Old Country Store

Cracker Barrel Old Country Store, Inc. provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplings as well as its made-from-scratch biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 622 company-owned locations in 42 states. Every Cracker Barrel Old Country Store[®] location is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit crackerbarrel.com.

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