

November 10, 2015

## Cracker Barrel Fiscal 2016 First Quarter Conference Call on the Internet

LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store, Inc. ("the "Company") (Nasdaq:CBRL) will provide an online, real-time Webcast and rebroadcast of its first quarter earnings conference call on Tuesday, November 24, beginning at 11:00 a.m. Eastern Time. Company management will discuss financial results for the first quarter ended October 30, 2015.

The live broadcast of Cracker Barrel's quarterly conference call will be available to the public online in the Events and Presentations section on the Company's website at <a href="investor.crackerbarrel.com">investor.crackerbarrel.com</a> on November 24, 2015 beginning at 11:00 a.m. Eastern Time. An online replay will be available at 2:00 p.m. Eastern Time and continue through December 8, 2015.

Cracker Barrel Old Country Store, Inc. (Nasdaq:CBRL) was established in 1969 in Lebanon, Tenn. and operates 635 company-owned locations in 42 states.

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