

October 2, 2007

## **CBRL Group Reports September Comparable Store Sales**

LEBANON, Tenn., Oct 02, 2007 (BUSINESS WIRE) -- CBRL Group, Inc. ("CBRL" or the "Company") (Nasdaq: CBRL) today reported comparable store sales for its Cracker Barrel Old Country Store(R) restaurants and gift shops for the four-week period ending Friday, September 28, 2007. The sales are compared with comparable weeks, not the prior-year fiscal period, as a result of the 53rd week in the fiscal year ended on August 3, 2007:

- -- Comparable store restaurant sales increased 1.5% from the comparable four-week period last year, with approximately 3.1% higher average check primarily due to an average menu price increase of about 3.8%. Traffic declined approximately 1.6%.
- -- Comparable store retail sales were down 0.2% from the comparable four-week period in fiscal 2007. Excluding the effect of Porch Sale clearance events in both years, sales would have increased 2.0%.

Headquartered in Lebanon, Tennessee, CBRL Group, Inc. presently operates 565 Cracker Barrel Old Country Store restaurants and gift shops located in 41 states.

**CBRL-F** 

SOURCE: CBRL Group, Inc.

CBRL Group, Inc.
Investor Contact:
Diana S. Wynne, 615-443-9837
Senior Vice President, Corporate Affairs or
Media Contact:
Julie K. Davis, 615-443-9266
Director, Corporate Communications

Copyright Business Wire 2007

News Provided by COMTEX