



August 28, 2012

Cracker Barrel Fiscal 2012 Fourth Quarter Conference Call on the Internet

LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store, Inc. (the "Company") (Nasdaq: CBRL) will provide an on-line, real-time Webcast and rebroadcast of its fourth quarter earnings conference call on Wednesday, September 19, 2012, beginning at 11:00 a.m. Eastern Time. Company management will discuss financial results for the quarter and fiscal year ended August 3, 2012, and provide its outlook for fiscal year 2013.

The live broadcast of Cracker Barrel's quarterly conference call will be available to the public on-line in the News and Events section on the Company's website at investor.crackerbarrel.com on September 19, 2012, beginning at 11:00 a.m. (Eastern Time). An on-line replay will be available at 2:00 p.m. (Eastern Time) and continue through October 3, 2012.

Headquartered in Lebanon, Tennessee, Cracker Barrel Old Country Store, Inc. presently operates 616 Cracker Barrel Old Country Store restaurants and gift shops located in 42 states.

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