



April 18, 2013

Cracker Barrel Old Country Store® Congratulates Brad Paisley #1 on Billboard Country and #2 Billboard Top 200 Albums Debut

WHEELHOUSE CD Sells Over 100,000 Copies First Week

LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store® is pleased to congratulate country music mega-star Brad Paisley on the #1 *Billboard* Country Albums chart and #2 *Billboard* Top 200 Albums chart debut of **WHEELHOUSE**, on Arista Nashville, now available in retail and digital outlets. The wide release on April 9 coincided with Paisley's release of the **WHEELHOUSE-SPECIAL EDITION** album which includes three exclusive tracks and is available at all Cracker Barrel Old Country Store® locations, crackerbarrel.com and other select online retailers.

Along with the Special Edition album, Cracker Barrel is excited to offer fans the opportunity to see Paisley live in concert on the **Beat This Summer Tour Presented By Cracker Barrel Old Country Store®** by visiting crackerbarrel.com/bradpaisley to enter to win a trip to a show in California. The tour will visit 29 cities in the U.S. and Canada beginning on May 9 in Maryland Heights, Missouri with more dates being added soon. For a full list of upcoming tour dates, visit bradpaisley.com/tour.

In addition to the CD, Paisley's autobiography, *Diary Of A Player*, is available at all Cracker Barrel Old Country Store® locations. A limited number of autographed copies can be purchased at shop.crackerbarrel.com. Retailing for \$25, the book retraces Paisley's entire musical and personal journey and explains how a Christmas gift from his grandfather — his first guitar — turned out to be the key to unlocking his ultimate dream.

www.BradPaisley.com, www.Facebook.com/BradPaisley, on Twitter @BradPaisley
www.crackerbarrel.com, www.Facebook.com/CrackerBarrel, on Twitter @crackerbarrel

"Win a Trip to See Brad Paisley in Concert Sweepstakes"

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE ODDS OF WINNING. Open to legal residents of the 50 U.S. and D.C. at or over the age of majority at time of entry. Starts 4/8/13 at 10:00 a.m. CT and ends 7/19/13 at 5:00 p.m. CT. Grand Prize Value: \$2,500. Odds of winning will vary. Void where prohibited. Additional terms apply. For entry, prize, and other details, including the Official Rules, go to crackerbarrel.com. Sponsor: Cracker Barrel Old Country Store, Inc., Lebanon, Tenn.

About the Cracker Barrel Old Country Store Exclusive Music Program

Wheelhouse — Special Edition by Brad Paisley is the latest CD release in Cracker Barrel's exclusive music program. Since 2005, Cracker Barrel has released CDs with a wide variety of artists, some of which have debuted in the top three spots on a range of *Billboard* magazine's charts including Top DVD Music Videos, Top Country Albums, Top Christian Albums and Top Bluegrass Albums. In addition, **An Evening With ... Dolly** earned a Recording Industry Association of America (RIAA) Gold award, **Dailey & Vincent Sing The Statler Brothers** won "Album of the Year" from the International Bluegrass Music Association (IBMA) and a track on that CD was nominated for a Grammy® award, and Smokey Robinson's **Now & Then** was nominated for an NAACP IMAGE AWARD. Cracker Barrel's exclusive music program includes CDs with Alabama, Rodney Atkins, Jason Michael Carroll, Steven Curtis Chapman, The Charlie Daniels Band, Ronnie Dunn, Edens Edge, Sara Evans, Bill Gaither, Montgomery Gentry, Amy Grant, The Grascals, Merle Haggard, Alan Jackson, George Jones, Alison Krauss & Union Station, Russell Moore & Illrd Tyme Out, Craig Morgan, The Oak Ridge Boys, Kenny Rogers, Ricky Skaggs, Aaron Tippin, Randy Travis, Josh Turner, Wynonna, and the Zac Brown Band. For details visit crackerbarrel.com

About Cracker Barrel Old Country Store

Cracker Barrel Old Country Store, Inc. provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplings as well as its made-from-scratch biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 622 company-owned locations in 42 states. Every Cracker Barrel Old Country Store[®] location is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit crackerbarrel.com.

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