## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1. Name and Address of Reporting Person*           WOODHOUSE MICHAEL A           (Last)         (First)         (Middle)           305 HARTMANN DR		<u>A</u>	2. Issuer Name and Ticker or Trading Symbol <u>CRACKER BARREL OLD COUNTRY</u> <u>STORE, INC</u> [ CBRL ]     3. Date of Earliest Transaction (Month/Day/Year)     10/05/2012		tionship of Reporting Pers all applicable) Director Officer (give title below)	son(s) to Issuer 10% Owner Other (specify below)
(Street) LEBANON (City)	TN (State)	37087 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing Form filed by One Rep Form filed by More that Person	orting Person

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock	10/05/2012		М		17,899	A	\$31.58	412,266.69	D	
Common Stock	10/05/2012		S		17,899(1)	D	\$67.7485(2)	394,367.69	D	
Common Stock	10/08/2012		М		15,800	A	\$31.58	410,167.69	D	
Common Stock	10/08/2012		S		15,800(1)	D	\$67.5486 <sup>(3)</sup>	394,367.69	D	
Common Stock	10/09/2012		М		1,960	A	\$31.58	396,327.69	D	
Common Stock	10/09/2012		S		1,960(1)	D	\$66.9696(5)	394,367.69	D	
Common Stock	10/09/2012		S		21,325 <sup>(1)</sup>	D	\$66.9696(5)	373,042.69	D	

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		Deri Sec Acq or D	umber of vative urities uired (A) isposed D) (Instr. 3, d 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Stock options (right to buy)	\$31.58	10/05/2012		М			17,899 <sup>(1)</sup>	(4)	09/10/2019	Common Stock	17,899	\$0	17,760	D	
Stock options (right to buy)	\$31.58	10/08/2012		М			15,800 <sup>(1)</sup>	(4)	09/10/2019	Common Stock	15,800	\$0	1,960	D	
Stock options (right to buy)	\$31.58	10/09/2012		М			1,960 <sup>(1)</sup>	(4)	09/10/2019	Common Stock	1,960	\$0	0	D	

#### Explanation of Responses:

1. The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 20, 2012.

2. Represents the average sale price for the transaction reported. Sales prices ranged from \$67.19 per share to \$68.25 per share. The reporting person undertakes to provide upon request by the Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

3. Represents the average sale price for the transaction reported. Sales prices ranged from \$67.07 per share to \$67.73 per share. The reporting person undertakes to provide upon request by the Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

4. This option grant vested over three years in equal installments on September 10, 2010, 2011 and 2012, respectively.

5. Represents the average sale price for the transaction reported. Sales prices ranged from \$66.59 per share to \$67.43 per share. The reporting person undertakes to provide upon request by the Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

**Remarks:** 

Michael A. Woodhouse by Michael J. Zylstra, Attorney-in- 10/09/2012

<u>fact</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.