



November 8, 2010

The Holidays Are Here at Cracker Barrel Old Country Store®

Seasonal Favorites, New Savory Flavors Available for a Limited Time

LEBANON, Tenn.--(BUSINESS WIRE)-- 'Tis the season to break away from the holiday bustle, gather with family and friends around the fireplace, and enjoy the hearty holiday menu offerings available at Cracker Barrel Old Country Store® November 8 through January 2.

"The holidays are all about gathering together and making memories over warm, home-cooked meals, usually prepared by mom or grandma," said Cracker Barrel Chef, Bill Kintzler. "Whether home is just around the corner or miles away, our holiday menu brings those hearty, comforting tastes of the holidays straight from home to our table."

Breakfast Features — Served All Day!

For a fresh, yet festive breakfast, try the Wholesome Mornin' Sampler. They put fresh chopped pineapple in a low-fat vanilla yogurt, and top it with a honey oat granola mix with almonds plus fresh pineapple and orange wedge. It's served with a fresh-baked cranberry-orange muffin and two farm fresh Grade A eggs, prepared just the way you like 'em, and your choice of thick-sliced, hickory-smoked bacon, smoked sausage patties, or turkey sausage patties for only \$6.99.

It just wouldn't be the holidays without the sweet taste of cinnamon. For a seasonal start to the day, try the new Cinnamon French Toast Breakfast. They take three slices of sweet cinnamon bread, dip them in eggs, and grill them to a golden brown. Then they're layered with cinnamon filling and topped with cream cheese icing and real butter. It's all served with two Grade A eggs, cooked to order, plus your choice of thick-sliced, hickory-smoked bacon, or smoked sausage patties for only \$7.29. For a smaller appetite, try the Cinnamon French Toast for only \$5.99.

Lunch/Dinner Features — Served Daily Starting at 11 a.m.

For those guests trying to eat lighter amidst the feast of holiday fare, the Orchard Grilled Chicken Salad is sticking around for a second season to offer a lighter option. They take marinated, grilled chicken tenderloin, thick-cut, hickory-smoked bacon, and blue cheese crumbles with crisp apple strips and red onions tossed in a cider glaze, and place it all on top of a mix of fresh greens. It's served with a made-from-scratch grilled corn muffin and a country pepper vinaigrette dressing on the side all for \$7.99.

For a taste of mom's home cookin' at the holidays, try the new Cider-Braised Roast Pork. They start with a lightly seasoned pork shoulder, slow-cooked until fork tender, with slices of Gala apples, dried cranberries, pecans, and sweet apple cider glaze. It's served with two country vegetables and made-from-scratch buttermilk biscuits or corn muffins for just \$8.99.

Finish off that savory meal with a sweet treat. For a limited time, enjoy a slice of one of four varieties of fresh-baked Cracker Barrel Pies topped with premium vanilla ice cream for only \$2.79. Choose from Chocolate Pecan, Apple Pecan Streusel, Pecan, and No Sugar Added Apple Pie. Or warm up the holidays at your home with a whole pie for just \$7.99.

Looking for a quick family meal with that home-cooked flavor? This holiday season, take home a slow-cooked Cracker Barrel spiral-sliced ham. It's just the right recipe for entertaining friends and family. All you have to do is heat and serve. Try the Country ham for \$36.99 or Sugar-Cured ham for \$39.99. Or take a complete meal home with our country-sized meals to-go. Choose from one of three entrees, including roast beef, meatloaf, and chicken n' dumplings along with any three sides, plus biscuits, corn muffins, or a loaf of sourdough bread — enough to serve six all for \$44.99.

Don't forget to stock up on gifts for everyone on your list with something from their Great Gifts Collection. From cute and cuddly to unique and interesting, everything in the collection is under \$20. And gift wrap is always free!

About Cracker Barrel

Cracker Barrel Old Country Store provides a friendly home-away-from-home in its old country stores and restaurants. Guests

are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplings as well as its signature biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 597 company-owned locations in 42 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit: crackerbarrel.com.

CBRL-G

Cracker Barrel Old Country Store, Inc.
Julie Davis, 615-443-9266
jdavis@crackerbarrel.com

Source: Cracker Barrel Old Country Store, Inc.

News Provided by Acquire Media