



May 17, 2007

Cracker Barrel Old Country Store, Inc. to Eliminate Use of All Artificial Trans Fats

LEBANON, Tenn., May 17, 2007 (BUSINESS WIRE) -- Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) today announced an implementation plan that calls for the elimination of artificial trans fats from all of its menu items by the middle of 2008. The popular family-dining chain, known for its good country cookin', has been reviewing and testing recipes and actively working with its suppliers since late 2006 to make changes in the products that are used to prepare the comfort foods for which Cracker Barrel is known.

"Cracker Barrel is taking steps to eliminate artificial trans fats because we care about the health and safety of our guests," said Michael A. Woodhouse, President and Chief Executive Officer. "Our goal is to eliminate trans fats where they are not naturally occurring without making any change in the quality of the food we serve. Our guests expect that, when they order a meal that they have been choosing for years, it will taste the same as what they have always had. We must meet that expectation."

Cracker Barrel serves up classic comfort foods such as meatloaf and homemade chicken n' dumplins as well as its signature biscuits using an old family recipe. The restaurant has been selected as America's "Best Family Dining" in a national consumer survey conducted by Restaurants & Institutions magazine for 16 consecutive years. The restaurant consistently receives high scores for food quality in these surveys.

About Cracker Barrel

Cracker Barrel Old Country Store(R) provides a friendly home-away-from-home in our old country store and restaurant. Our guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price.

People of all ages enjoy American country heritage and our guests are multi-generation families, travelers and neighbors alike. Our restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplins as well as its signature biscuits using an old family recipe. Our authentic old country retail store is fun to shop and offers unique gifts and self-indulgences. We offer rockers on the front porch, antiques on the wall, traffic lights to clean restrooms, oil lamps on the tables, and games of checkers by the fireplace.

Cracker Barrel Old Country Store, Inc. is a wholly owned subsidiary of the publicly held CBRL Group, Inc. (Nasdaq: CBRL). Cracker Barrel was established in 1969 in Lebanon, Tenn. Cracker Barrel Old Country Store, Inc. operates 558 company-owned locations in 41 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. - 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit www.crackerbarrel.com.

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SOURCE: CBRL Group, Inc.

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