



March 1, 2013

Cracker Barrel Old Country Store, Inc. to Present at the Bank of America Merrill Lynch 2013 Consumer & Retail Conference

LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store, Inc. (the "Company") (Nasdaq: CBRL) announces that President and Chief Executive Officer Sandra B. Cochran and Senior Vice President and Chief Financial Officer Lawrence E. Hyatt will be participating in the Bank of America Merrill Lynch 2013 Consumer and Retail Conference to be held at The Palace Hotel in New York City, N.Y. on March 13, 2013. The Company's presentation will begin at 8:50 a.m. Eastern Time on Wednesday, March 13, 2013.

The live broadcast of the presentation at the Bank of America Merrill Lynch 2013 Consumer and Retail Conference will be available on-line in the Events area of the Company's website at investor.crackerbarrel.com. An online replay of the webcast will be available for two weeks afterward.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 621 company-owned locations in 42 states.

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Cracker Barrel Old Country Store, Inc.

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