



November 7, 2012

Cracker Barrel Invites You to Eat, Enjoy and Truly Relax This Thanksgiving

Give Thanks with Your Family, Friends, and all of the Trimmings at Our Table or Yours

LEBANON, Tenn.--(BUSINESS WIRE)-- Plan on visiting Cracker Barrel Old Country Store® this Thanksgiving and your planning is pretty close to complete. Whether you bring friends and family with you, or bring the feast back home to share, you'll enjoy a special Thanksgiving dinner with all the trimmings.

Give thanks at Cracker Barrel's table and enjoy a hearty turkey n' dressing meal complete with baked ham, sweet potato casserole, cranberry relish, your choice of vegetable, a beverage (milkshakes not included), and made-from-scratch biscuits or corn muffins, as well as a tasty slice of Pumpkin Pecan Streusel pie for dessert, all for 8.99 for adults and 4.69 for children. The child's meal does not include ham or sweet potato casserole and is served with a half slice of pie. This special Thanksgiving offering is available only on Thursday, November 22 starting at 11 a.m.

Hosting family and friends at your house? Spend plenty of time with them instead of being stuck in the kitchen, by reserving Cracker Barrel's Thanksgiving Dinner To-Go. Available from November 17 through November 25, just call at least 24 hours ahead of time and they'll have everything hot, packed and ready to go. It's a turkey n' dressing meal to serve up to six people, complete with gravy, baked ham, choice of three vegetables, cranberry relish, and made-from-scratch biscuits, corn muffins or a loaf of sourdough bread for 54.99. Reward those who save room for dessert with freshly baked whole Holiday Pies for 7.99. Choices include Pumpkin Pecan Streusel (Thanksgiving Day only), Apple Streusel, Chocolate Pecan, Pecan, and No-Sugar-Added Apple Pie.

"As families gather from across the miles to give thanks and celebrate with a traditional Thanksgiving feast, it's natural for them to think of the authentic American country cooking at Cracker Barrel®," said Chris Ciavarra, Cracker Barrel Senior Vice President of Marketing. "We'll be open our regular hours so travelers and neighbors alike can spend time with their families in a relaxed environment while enjoying warm hospitality and the favorite flavors of the season."

Please visit our website for photos and more details, crackerbarrel.com/restaurant/seasonal-offerings/.

About Cracker Barrel

Cracker Barrel Old Country Store provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplings as well as its made from scratch biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 621 company-owned locations in 42 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit crackerbarrel.com.

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