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## Cracker Barrel Offers up Three Additional Helpings on Edens Edge Debut Album — Deluxe Edition

*Free Digital Download Card for Trio's Sassy Single, "Too Good To Be True," Available At All Cracker Barrel Old Country Store® Locations*

LEBANON, Tenn.--(BUSINESS WIRE)-- The Cracker Barrel Old Country Store® exclusive music program is set to release a deluxe edition of hot newcomers Edens Edge's debut album. The release of **Edens Edge - Deluxe Edition** coincides with Big Machine Records' self-titled, standard edition - both will be available beginning June 12. The Arkansas-bred band is comprised of lead vocalist Hannah Blaylock; harmony vocals, guitar and dobro player Dean Berner; and harmony singer, mandolin, banjo and guitar player Cherrill Green. Collectively, they penned half of the songs on the project as well as three exclusive tracks for the deluxe version which will be available at all Cracker Barrel locations and at [crackerbarrel.com](http://crackerbarrel.com). This marks the first time the brand has ever released the deluxe version on the same day as the artists' nationwide release.

"Growing up in small towns, we're huge fans of home cooking and a family-style environment. Now that we're on the road most of the year, we often find ourselves seated at Cracker Barrels across the country. It's so exciting that one of our favorite places has asked us to be a part of their exclusive music program and give our mutual fans an extra helping of our favorite songs," said Green.

"Our working with Cracker Barrel is a perfect fit. We started pickin' and singing music with friends and family on front porches in our home state of Arkansas. And they're a lot like the front porches at Cracker Barrel stores that we see across the country. Every time we stop at a Cracker Barrel it feels like home to us!" said Blaylock.

Beginning June 2 — and in conjunction with the launch — all Cracker Barrel Old Country Store® locations will distribute digital download cards, while supplies last. Each card is redeemable for one free download of Edens Edge's sassy new single, "Too Good to Be True." The song is a follow-up to their Top 20 hit, "Amen," and exhibits the duality of Edens Edge's musical influences and sound.

"The free digital download will give Cracker Barrel guests a great taste of the sound they'll find on the upcoming **Edens Edge — Deluxe Edition** CD," said Julie Craig, Cracker Barrel Marketing Manager. "It's a great way to enjoy a sample of what's to come when their CD debuts in a few weeks. We hope our guests will like what they hear and then stop by to pick up the CD."

"We are so thrilled fans will be able to get our new single 'Too Good To Be True,' on a free download card in stores before the album hits the shelves. And for those who aren't as familiar with us, the song is a great sample of the 'Edge' side of Edens Edge. Fans can definitely expect to see a lot of versatility with that country roots sound to connect them all on the **Edens Edge — Deluxe Edition** CD," said Berner.

### Tracks on **Edens Edge — Deluxe Edition**:

1. Amen (*Skip Black, Hannah Blaylock, Catt Gravitt, Gerald O'Brien*)
2. Swingin' Door (*Terry Clayton, Brett James, Ashley Monroe*)
3. Skinny Dippin' (*Dean Berner, Laura Veltz, Vince Melamed*)
4. Too Good To Be True (*Gordie Sampson, Hillary Lindsey, Troy Verges*)
5. Last Supper (*Hannah Blaylock, Catt Gravitt, Danny Myrick*)
6. Feels So Real (*Angelo, Hillary Lindsey, Tia Sillers*)
7. Who Am I Drinking Tonight (*Hannah Blaylock, Laura Veltz*)
8. Liar (*Andy Stochansky, Laura Veltz*)
9. Cherry Pie (*Dean Berner, Vince Melamed, Laura Veltz*)
10. Christ Alone (*Steve Smith*)

### EXCLUSIVE TRACKS:

11. Roots (*Cherrill Green, Catt Gravitt, Skip Black*)
12. Little Bird (*Dean Berner*)
13. Wherever I Go (*Hannah Blaylock, Joy Williams, Danny Myrick, Jennifer Schott*)

## **About Cracker Barrel**

Cracker Barrel Old Country Store provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplins as well as its made from scratch biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 615 company-owned locations in 42 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit [crackerbarrel.com](http://crackerbarrel.com).

## **About Edens Edge**

Edens Edge, who melded together in 2004, were initially discovered by songwriting legend Kye Fleming through the NSAI Song Contest, Presented by CMT. The trio performed during Fleming's Nashville Songwriters Hall of Fame induction where Big Machine Label Group President & CEO Scott Borchetta took notice and signed them to Big Machine Records. Since, the threesome has profiled as one of Billboard's "Artists to Watch in 2011" and were selected to open for three major Country tours last year — Reba, Brad Paisley, Lady Antebellum. For everything Edens Edge, visit [edensedge.com](http://edensedge.com).

Digital Download Cards: Terms of use and Privacy Policy apply to the Edens Edge "*Too Good To Be True*" digital download cards and are redeemable only in the U.S., age 18 or older. Content is subject to availability. Limit one card per person, per day in participating Cracker Barrel Old Country Store locations while supplies last. Daily quantities vary per store. Code expiration: July 8, 2012.

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