

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (date of earliest event reported): February 24, 2010

CRACKER BARREL OLD COUNTRY STORE, INC.

Tennessee
(State or Other Jurisdiction
of Incorporation)

0-25225
(Commission File Number)

62-1749513
(I.R.S. Employer
Identification No.)

305 Hartmann Drive, Lebanon, Tennessee 37087

(615) 444-5533

Check the appropriate box if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ~~Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))~~
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Item 7.01. Regulation FD Disclosure.

On February 24, 2010, Cracker Barrel Old Country Store, Inc. (the “Company”) issued the press release, which is furnished as Exhibit 99.1 to this Current Report on Form 8-K and that is incorporated by reference into this Item, announcing that the Company will present at four conferences in March 2010: the KeyBanc Capital Markets Consumer Conference to be held on March 3 and 4, 2010, the Raymond James Institutional Investors Conference to be held on March 8, 2010, the Bank of America Merrill Lynch Consumer Conference to be held on March 9, 2010, and the J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Access Forum to be held on March 17, 2010.

On February 25, 2010, the Company issued the press release that is furnished as Exhibit 99.2 to this Current Report on Form 8-K and that is incorporated by reference into this Item announcing that the Company’s Board of Directors had declared a quarterly dividend of \$0.20 per share payable on May 5, 2010 to shareholders of record on April 16, 2010.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

See Exhibit Index immediately following signature page.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 26, 2010

CRACKER BARREL OLD COUNTRY
STORE, INC.

By: /s/ N.B. Forrest Shoaf

Name: N.B. Forrest Shoaf

Title: Senior Vice President, Secretary
and Chief Legal Officer

EXHIBIT INDEX

| Exhibit No. | Description |
|--------------------|---|
| 99.1 | Press Release issued by Cracker Barrel Old Country Store, Inc. dated February 24, 2010 (furnished only) |
| 99.2 | Press Release issued by Cracker Barrel Old Country Store, Inc. dated February 25, 2010 (furnished only) |

Cracker Barrel
Old Country Store [Logo]

POST OFFICE BOX 787
LEBANON, TENNESSEE
37088-0787

NASDAQ : CBRL

**Investor
Contact:** Barbara A. Gould
(615) 235-4124

**Media
Contact:** Julie K. Davis
(615) 443-9266

**CRACKER BARREL OLD COUNTRY STORE® TO PRESENT AT
FOUR CONFERENCES IN MARCH**

LEBANON, Tenn. – February 24, 2010 – Cracker Barrel Old Country Store, Inc. (the “Company”) (Nasdaq: CBRL) will be participating in four conferences in March. On March 3 and 4, Executive Vice President and Chief Financial Officer Sandra B. Cochran will be participating in the KeyBanc Capital Markets Consumer Conference.

On March 8, the Company will give a presentation at the Raymond James Institutional Investors Conference at the JW Marriott Grande Lake in Orlando at 1:40 p.m. Eastern Time. On March 9, the Company will be presenting at the Bank of America Merrill Lynch Consumer Conference at the New York Palace in New York City at 10:55 a.m. Eastern Time. Chairman, President and Chief Executive Officer Michael A. Woodhouse and Executive Vice President and Chief Financial Officer Sandra B. Cochran will be speaking at the conferences.

On March 17, Chairman, President and Chief Executive Officer Michael A. Woodhouse will be participating in the J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Access Forum at the Encore at the Wynn Las Vegas.

The live broadcast of the presentations at the Raymond James and Bank of America Merrill Lynch Conferences will be available on-line in the Events area of the Company’s website at investor.crackerbarrel.com. An on-line replay of the webcast will be available for two weeks afterward.

Headquartered in Lebanon, Tennessee, Cracker Barrel Old Country Store, Inc. presently operates 594 Cracker Barrel Old Country Store® restaurants and gift shops located in 41 states.
CBRL-F

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Cracker Barrel
Old Country Store [Logo]

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CRACKER BARREL OLD COUNTRY STORE, INC. DECLARES QUARTERLY DIVIDEND

LEBANON, Tenn. – February 25, 2010 – Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) today announced that the Board of Directors has declared a regular dividend to common shareholders of \$0.20 per share, payable on May 5, 2010 to shareholders of record on April 16, 2010.

About Cracker Barrel

Cracker Barrel Old Country Store^a restaurants provide a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurants serve up delicious, home-style country food such as meatloaf and homemade chicken n' dumplings as well as our signature biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 594 company-owned locations in 41 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. – 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit: crackerbarrel.com.

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