



September 28, 2012

Cracker Barrel to Present at Wells Fargo Retail & Restaurants Conference on October 2, 2012

LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store, Inc. (the "Company") (Nasdaq: CBRL) will be participating in the Wells Fargo Retail and Restaurants Summit at the Four Seasons Hotel in Boston, Massachusetts. The Company's presentation will begin at 10:25 a.m. Eastern Time on Tuesday, October 2, 2012. President and Chief Executive Officer Sandra B. Cochran and Senior Vice President and Chief Financial Officer Lawrence E. Hyatt will be speaking at the conference.

The live broadcast of the presentation will be available on-line in the Events area of the Company's website at investor.crackerbarrel.com. An on-line replay of the webcast will be available for two weeks afterward.

Cracker Barrel Old Country Store, Inc. was established in 1969 in Lebanon, Tenn. and operates 620 company-owned locations in 42 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit: crackerbarrel.com.

CBRL-F

Cracker Barrel Old Country Store, Inc.

Investors:

Lawrence E. Hyatt, 615-235-4432

or

Media:

Julie K. Davis, 615-443-9266

Source: Cracker Barrel Old Country Store, Inc.

News Provided by Acquire Media