UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
For the Quarterly Period Ended April 30, 2021

OR

□ Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 For the transition period from______ to _____

Commission file number: 001-25225

Cracker Barrel Old Country Store, Inc.

(Exact name of registrant as specified in its charter)

Tennessee (State or other jurisdiction of incorporation or organization)

> 305 Hartmann Drive, Lebanon, Tennessee (Address of principal executive offices)

62-0812904 (I.R.S. Employer Identification Number)

> 37087-4779 (Zip code)

Registrant's telephone number, including area code: (615) 444-5533

Securities registered pursuant to Section 12(b) of the Act:

Title of each class Common Stock (Par Value \$0.01) Rights to Purchase Series A Junior Participating Preferred Stock (Par Value \$0.01) Trading Symbol(s) CBRL Name of each exchange on which registered The Nasdaq Stock Market LLC (Nasdaq Global Select Market)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes \square No \square

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes \square No \square

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer \square Smaller reporting company \square Accelerated filer \Box Emerging growth company \Box Non-accelerated filer \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes \Box No \boxdot

Indicate the number of shares outstanding of each of the registrant's classes of common stock, as of the latest practicable date.

23,726,372 Shares of Common Stock Outstanding as of May 18, 2021

CRACKER BARREL OLD COUNTRY STORE, INC. INDEX

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PART I – FINANCIAL INFORMATION ITEM 1. Financial Statements (Unaudited)

CRACKER BARREL OLD COUNTRY STORE, INC.

CONDENSED CONSOLIDATED BALANCE SHEETS

(In thousands, except share data)

(Unaudited)

ASSETS		April 30, 2021		July 31, 2020*
Current Assets: Cash and cash equivalents	\$	384,587	\$	436,996
Accounts receivable	Э	27,070	Ф	436,996
Income taxes receivable		27,070		20,137
Inventories		132,382		139,091
Prepaid expenses and other current assets		22,328		17,916
Total current assets		593,865		643,012
Property and equipment		2,218,406		2,363,518
Less: Accumulated depreciation and amortization		1,235,214		1,233,457
Property and equipment – net		983,192		1,130,061
Operating lease right-of-use assets, net		984,317		691,949
Goodwill		4,690		4,690
Intangible assets		21,391		20,960
Other assets		55,469		53,586
Total assets	\$	2,642,924	\$	2,544,258
LIABILITIES AND SHAREHOLDERS' EQUITY	—	2,012,021		2,511,200
Current Liabilities:				
Accounts payable	\$	113,665	\$	103,504
Other current liabilities	Ψ	335,285	Ψ	347,552
Total current liabilities		448,950		451,056
		440,930		451,050
Long-term debt		575,349		910,000
Long-term operating lease liabilities		753,792		632,630
Long-term interest rate swap liability		18,388		23,860
Other long-term obligations		97,831		80,605
Deferred income taxes		100,501		27,718
		,		
Commitments and Contingencies (Note 13)				
Shareholders' Equity:				
Preferred stock – 100,000,000 shares of \$0.01 par value authorized; 300,000 shares designated as Series A Junior				
Participating Preferred Stock; no shares issued		_		_
Common stock – 400,000,000 shares of \$0.01 par value authorized; 23,726,372 shares issued and outstanding at April				225
30, 2021, and 23,697,396 shares issued and outstanding at July 31, 2020		237		237
Additional paid-in capital		5,061		(20, 246)
Accumulated other comprehensive loss Retained earnings		(13,721) 656,536		(20,346) 438,498
-				
Total shareholders' equity	¢	648,113	¢	418,389
Total liabilities and shareholders' equity	\$	2,642,924	\$	2,544,258

See Notes to unaudited Condensed Consolidated Financial Statements.

* This Condensed Consolidated Balance Sheet has been derived from the audited Consolidated Balance Sheet as of July 31, 2020, as filed with the Securities and Exchange Commission in the Company's Annual Report on Form 10-K for the fiscal year ended July 31, 2020.



CRACKER BARREL OLD COUNTRY STORE, INC. CONDENSED CONSOLIDATED STATEMENTS OF INCOME (LOSS)

(In thousands, except share data) (Unaudited)

	Quarter Ended			led	Nine Months Ended			
		April 30, 2021		May 1, 2020		April 30, 2021		May 1, 2020
Total revenue	\$	713,416	\$	432,544	\$	2,037,039	\$	2,027,727
Cost of goods sold (exclusive of depreciation and rent)		205,379		137,138		629,507		629,159
Labor and other related expenses		250,368		189,118		714,418		737,209
Other store operating expenses		167,823		138,920		495,968		473,466
General and administrative expenses		37,356		28,008		110,877		106,025
Gain on sale and leaseback transaction						(217,722)		
Impairment				18,336				18,336
Operating income (loss)		52,490		(78,976)		303,991		63,532
Interest expense, net		9,614		5,298		31,144		12,383
Income (loss) before income taxes		42,876		(84,274)		272,847	_	51,149
Provision for income taxes (income tax benefit)		9,406		(55,220)		54,697		(33,752)
Loss from unconsolidated subsidiary				(132,878)				(142,442)
Net income (loss)	\$	33,470	\$	(161,932)	\$	218,150	\$	(57,541)
Net income (loss) per share:								
Basic	\$	1.41	\$	(6.81)	\$	9.20	\$	(2.41)
Diluted	\$	1.41	\$	(6.81)	\$	9.17	\$	(2.41)
					_			
Weighted average shares:								
Basic		23,725,185		23,777,916		23,718,777		23,922,360
Diluted	_	23,807,410	_	23,777,916	_	23,788,005	_	23,922,360

See Notes to unaudited Condensed Consolidated Financial Statements.

CRACKER BARREL OLD COUNTRY STORE, INC. CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)

(Unaudited and in thousands)

	Quarter Ended					Nine Months Ended				
	1 .		May 1, April 30, 2020 2021		1 .		May 1, 2020			
Net income (loss)	\$	33,470	\$	(161,932)	\$	218,150	\$	(57,541)		
Other comprehensive income (loss) before income tax expense (benefit):										
Change in fair value of interest rate swaps		3,941		(13,356)		8,827		(16,591)		
Income tax expense (benefit)		983		(3,302)		2,202		(4,050)		
Other comprehensive income (loss), net of tax		2,958		(10,054)		6,625		(12,541)		
Comprehensive income (loss)	\$	36,428	\$	(171,986)	\$	224,775	\$	(70,082)		

See Notes to unaudited Condensed Consolidated Financial Statements.

CRACKER BARREL OLD COUNTRY STORE, INC. CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY

(Unaudited and in thousands, except share data)

	For the Nine Month Period Ended April 30, 2021										
	Commo Shares				Additional Paid-In Capital	Accumula Other Compreher Income (L	nsive		Retained Earnings	Sł	Total areholders' Equity
Balances at July 31, 2020	23,697,396	\$	237	\$	-),346)	\$	438,498	\$	418,389
Comprehensive Income (Loss):	-, ,	•	-))	•	,	•	-,
Net income									170,680		170,680
Other comprehensive income, net of									-,		-,
tax	_		_			2	2,601				2,601
Total comprehensive income						2	2,601		170,680		173,281
Cash dividends previously declared in						_	,001		1, 0,000		1,0,201
prior quarters	_								(40)		(40)
Share-based compensation					1,974						1,974
Issuance of share-based compensation					,-						,-
awards, net of shares withheld for											
employee taxes	22,928				(1,974)		_		(18)		(1,992)
Balances at October 30, 2020	23,720,324	\$	237	\$	-	\$ (17	7,745)	\$	609,120	\$	591,612
Comprehensive Income (Loss):	,,,	-		-		÷ (,,	-	,	-	,
Net income									14,000		14,000
Other comprehensive income, net of									,		,
tax	_		_			1	,066				1,066
Total comprehensive income	_					1	.066		14.000		15,066
Cash dividends previously declared in							,		,		-,
prior quarters							_		(52)		(52)
Share-based compensation					1,992						1,992
Issuance of share-based compensation awards, net of shares withheld for											
employee taxes	4,088				(25)		—		18		(7)
Balances at January 29, 2021	23,724,412	\$	237	\$	1,967	\$ (16	5,679)	\$	623,086	\$	608,611
Comprehensive Income (Loss):											
Net income	_						_		33,470		33,470
Other comprehensive income, net of											
tax	—		—			2	2,958				2,958
Total comprehensive income	_					2	2,958		33,470		36,428
Cash dividends previously declared in											
prior quarters	_		_				_		(20)		(20)
Share-based compensation	_		_		3,222		_		_		3,222
Issuance of share-based compensation											
awards, net of shares withheld for											
employee taxes	1,960				(128)						(128)
Balances at April 30, 2021	23,726,372	\$	237	\$	5,061	\$ (13	8,721)	\$	656,536	\$	648,113

See Notes to unaudited Condensed Consolidated Financial Statements.

CRACKER BARREL OLD COUNTRY STORE, INC. CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY

(Unaudited and in thousands, except share data)

For the Nine	Month	Period	Ended	May 1	. 2020
For the rune	monu	I CI IOU	Linucu	may 1	, 2020

	For the N	ine N	Aonth Period	End	led May 1, 202					
							mulated			
					Additional		Other			Total
	Commo	on St			Paid-In		rehensive	Retained	Sl	areholders'
	Shares		Amount		Capital	Incon	ne (Loss)	Earnings		Equity
Balances at August 2, 2019	24,049,240	\$	241	\$	49,732	\$	(6,913)	\$ 561,650	\$	604,710
Comprehensive Income (Loss):										
Net income	—				—		—	43,223		43,223
Other comprehensive loss, net of tax							(438)			(438)
Total comprehensive income (loss)	—		—		—		(438)	43,223		42,785
Cash dividends declared - \$1.30 per share	—		_				_	(31,452)		(31,452)
Share-based compensation	—				1,798		—			1,798
Issuance of share-based compensation										
awards, net of shares withheld for										
employee taxes	18,466				(1,994)					(1,994)
Purchases and retirement of common										
stock	(91,748)		(1)		(14,187)					(14,188)
Cumulative-effect of change in										
accounting principle	—				_			4,125		4,125
Balances at November 1, 2019	23,975,958	\$	240	\$	35,349	\$	(7,351)	\$ 577,546	\$	605,784
Comprehensive Income (Loss):										
Net income	_		_				—	61,168		61,168
Other comprehensive loss, net of tax	_		_				(2,049)	_		(2,049)
Total comprehensive income (loss)							(2,049)	61,168		59,119
Cash dividends declared - \$1.30 per share	_							(31,283)		(31,283)
Share-based compensation	_				2,122			_		2,122
Issuance of share-based compensation										
awards	4,867				_		_	_		_
Purchases and retirement of common										
stock	(37,577)				(5,812)		—			(5,812)
Balances at January 31, 2020	23,943,248	\$	240	\$	31,659	\$	(9,400)	\$ 607,431	\$	629,930
Comprehensive Loss:										
Net loss	_							(161,932)		(161,932)
Other comprehensive loss, net of tax							(10,054)			(10,054)
Total comprehensive loss							(10,054)	(161,932)		(171,986)
Cash dividends declared - \$1.30 per share							_	(30,968)		(30,968)
Share-based compensation	_		_		251		_			251
Issuance of share-based compensation										
awards	382				(11)					(11)
Purchases and retirement of common										. ,
stock	(249,649)		(3)		(31,899)		_	(3,105)		(35,007)
Balances at May 1, 2020	23,693,981	\$	237	\$		\$	(19,454)	\$ 411,426	\$	392,209

See Notes to unaudited Condensed Consolidated Financial Statements.

CRACKER BARREL OLD COUNTRY STORE, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited and in thousands)

Net loss from unconsolidated subsidiary — 142. Adjustments to reconcile net income (loss) to net cab provided by operating activities: 80.932 98. Depreciation and amortization 26.69 5. Gain on sale and leaseback transaction (217,722) 9 Impairment 71.88 4. Noncash lease expanse 41.601 47. Amortization of asset recognized from gain on sale and leaseback transactions 9.551 6.009 Changes in assets and liabilities: 6,009 8. Inventories 6,009 8. Accounts payable 10.161 (46.202) Changes in assets and liabilities 21.2537 807 Other current liabilities 21.2537 807 Other current liabilities 21.2537 807 Other current liabilities 21.2537 807 Cash flows from investing activities 21.2537 807 Purchase of property and equipment 1.020 1.020 Proceeds from sale of property and equipment 1.020 1.020 Proceeds from issuance recoveries of property and equipment 1.020 1.020 Proceeds from issuance recoveries of property and equipment 1.020 1.020 Proceeds from issuance recoveries of property and equipment		Nine Months En			Ended	
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Net loss from unconsolidated subsidiary — 142, Adjustments income (loss) to net cash provided by operating activities: 000000000000000000000000000000000000	Cash flows from operating activities:					
Adjustments to reconcile net income (loss) to net cash provided by operating activities: 90.932 88. Loss on disposition of property and equipment 2.669 5. Cain on sale and leaseback transaction (217,722) 19. Share-based compensation 7,188 4. Noncash lease expense 41.601 47. Anoncash lease expense 41.601 47. Anoncash lease scapese 6,709 6. Charges in assest and liabilities: 67.09 6. Inventories 6,709 6. Other current liabilities 44.611 (46.202) Coher current liabilities 24.164 (49. Deferred income taxes 70.581 (40. Other current liabilities 14.651 (1). Vet cash provided by operating activities: 212,537 87. Deferred income from sustance recoverse of property and equipment 10.20 10.20 Proceeds from size of property and equipment 10.20 10.20 Proceeds from size of property and equipment 10.20 (15.00) (22. Proceeds from insurance recoveries of property and equipment 10.20 (27		\$	218,150	\$	(57,541)	
Depreciation and amortization 80.932 88 Loss on disposition of property and equipment 2,666 5. Gain on sale and leaseback transaction (217,722) """"""""""""""""""""""""""""""""""""			_		142,442	
Loss on disposition of property and equipment 2,669 5 Gain on sale and leaseback transaction (217,722) Impairment						
Gain on sale and leaseback transaction (217.722) Impairment - 19 Share-based compensation 7.188 4 Noncash lease expense 41.601 47. Amortization of asset recognized from gain on sale and leaseback transactions 9.53 - Changes in assets and liabilities: 6.079 6. - Inventories 6.09 3. - - 10.161 (46. Other current assets (9.896) 3. - 10.161 (46. Other current liabilities 24.164 (49. 10.661 (11. (46. 10.161 (46. Other current liabilities 24.164 (49. 10.661 (11. (46. 10.161 (46. 10.161 (46. 10.161 (46. 10.161 (46. 10.161 (46. 10.161 (46. 10.161 (46. 10.161 (46. 10.161 (46. 10.161 (46. 10.161 (46. 10.161 (46. 10.161 (46. 10.161 (46. 10.161 (46.					88,292	
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Inventories 6,709 8, Other current assits (9,896) 3, Accounts payable 10,161 (46, Other current liabilities 24,164 (49, Long-term operating lease liabilities (46,202) (36, Deferred income taxes 70,581 (39, Other long-term assets and liabilities 14,651 (1, Net cash provided by operating activities 212,537 87, Cash flows from insurance recoveries of property and equipment 14,051 (83, Proceeds from insurance recoveries of property and equipment 1,020			9,551			
Other current assets(9.896)3.Accounts payable10,161(46,Other current liabilities24,164(49,Long-term operating lease liabilities(46,202)(36,Deferred income taxes70,581(39,Other long-term assets and liabilities14,651(1,Net cash provided by operating activities212,537(87,Purchase of property and equipment(45,135)(83,Purchase of property and equipment14,09,101,Notes receivable from unconsolidated subsidiary—(35,249)Proceeds from sale of cash acquired(1,500)(32,Requisition of unsinance recoveries of property and equipment104,295(149,Notes receivable from unconsolidated subsidiary—(35,249)(35,249)Proceeds from issuance of long-term debt60,000762,762,Taxes withheld from issuance of share-based compensation awards(2,127)(2,127)(2,127)Purchases and retirement of common stock—(35,549)(242,Purchases and retirement of common stock(35,549)(34,127)Net increase (decrease) in cash and cash equivalents(31,645)(94,127)(24,127)Net increase (decrease) in cash and cash equivalents(32,409)326,336,257\$Supplemental fiscourses of cash flow information:_334,357\$363,357Supplemental fiscourses of cash flow information:_\$3,437\$2,2Increase (decrease) in cash			6 700		0.000	
Accounts payable 10,161 (46, Other current liabilities 24,164 (49, Long-term operating lease liabilities 70,581 (39, Other long-term assets and liabilities 14,651 (1, Net cash provided by operating activities 212,537 (87, Purchase of property and equipment (45,113) (83, Proceeds from insurance recoveries of property and equipment 10,020 (7,500) Proceeds from surance recoveries of property and equipment 104,910 1, Notes receivable from unconsolidated subsidiary — (35, Acquisition of business, net of cash acquired (1,500) (32, Net cash provided by (used in) investing activities — (35, Proceeds from issuance of long-term debt 60,000 762, Principal payments under long-term debt (395,049) (222, Purchases and retirement of common stock — (452,01) Dividends on common stock — (35,044) (36,944) Net cash provided by (used in) financing activities (36,241) 386 363, Supplemental disclosures of cash flow information:					8,906	
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Long-term operating lease liabilities $(46,202)$ $(36,20$					(46,045)	
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Change in deferred tax asset for interest rate swaps \$ (2,202) \$ 4,					(16,591)	
		\$		\$	4,050	
Dividends declared but not yet paid \$ 525 \$ 32.	Dividends declared but not yet paid	\$	525	\$	32,068	

*See Note 10 for additional supplemental disclosures related to leases.

See Notes to unaudited Condensed Consolidated Financial Statements.

CRACKER BARREL OLD COUNTRY STORE, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(In thousands, except percentages, share and per share data)

(Unaudited)

1. <u>Condensed Consolidated Financial Statements</u>

Cracker Barrel Old Country Store, Inc. and its affiliates (collectively, in these Notes to Condensed Consolidated Financial Statements, the "Company") are principally engaged in the operation and development in the United States of the Cracker Barrel Old Country Store® ("Cracker Barrel") concept.

The accompanying condensed consolidated financial statements have been prepared by the Company in accordance with accounting principles generally accepted in the United States of America and pursuant to the rules and regulations of the Securities and Exchange Commission ("SEC") without audit. In the opinion of management, all adjustments (consisting of normal and recurring items) necessary for a fair presentation of such condensed consolidated financial statements have been made. The results of operations for any interim period are not necessarily indicative of results for a full year.

These condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and notes thereto contained in the Company's Annual Report on Form 10-K for the year ended July 31, 2020 (the "2020 Form 10-K"). The accounting policies used in preparing these condensed consolidated financial statements are the same as described in the 2020 Form 10-K. References to a year in these Notes to Condensed Consolidated Financial Statements are to the Company's fiscal year unless otherwise noted.

COVID-19 Impact

While recovery is progressing and all dining rooms were open to some extent during the third fiscal quarter, the COVID-19 pandemic continues to negatively impact the Company's sales and traffic as a result of both changes in consumer behavior and federal, state and local governmental authorities' continuation of various restrictions on travel, group gatherings and limitations on dine-in services. Dining room service was operational to varying degrees, yet in most locations continued to be impacted by capacity restrictions, social distancing guidelines and decreased consumer demand for in-person dining.

In response to the COVID-19 pandemic, the Company has instituted operational protocols to comply with applicable regulatory requirements to protect the health and safety of employees and guests, and the Company has implemented various strategies to support the recovery of its business and navigate through the uncertain environment. The Company continues to focus on growing its off-premise business and investing in its digital infrastructure to improve the guest experience. Furthermore, the Company continued to maintain and bolster its cash reserves by completing a sale and leaseback transaction in August 2020 in which the Company sold a total of 62 Cracker Barrel owned properties and received net proceeds, after fees and expenses, of \$146,357. See Note 10 for additional information regarding this sale and leaseback transaction.

Recent Accounting Pronouncements Adopted

Goodwill Impairment

In January 2017, the Financial Accounting Standards Board ("FASB") issued accounting guidance related to the subsequent measurement of goodwill. Under this new guidance, an entity will perform its annual, or interim, goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount and recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit's fair value. This guidance is effective for public business entities for fiscal years beginning after December 15, 2019, and interim periods within those fiscal years. This guidance should be applied on a prospective basis. The adoption of this accounting guidance in the first quarter of 2021 did not have a significant impact on the Company's consolidated financial position or results of operations.

Recent Accounting Pronouncements Not Adopted

Accounting for Income Taxes

In December 2019, the FASB issued accounting guidance in order to simplify the accounting for income taxes. This new guidance eliminates certain exceptions related to the approach for intraperiod tax allocation, the methodology for calculating income taxes in an interim period and the recognition of deferred tax liabilities for outside basis differences. This guidance also simplifies aspects of the accounting for franchise taxes and enacted changes in tax laws or rates and clarifies the accounting for transactions that result in a step-up in the tax basis of goodwill. This accounting guidance is effective for public business entities for fiscal years beginning after December 15, 2020, and interim periods within those fiscal years. Early adoption is permitted. In general, entities will apply the new guidance on a prospective basis, except for certain items such as the guidance on franchise taxes that are partially based on income. The guidance on franchise taxes that are partially based on income will be applied either retrospectively for all periods presented or using a modified retrospective approach through a cumulative-effect adjustment to retained earnings as of the beginning of the fiscal year of adoption. The Company is currently evaluating the impact of adopting this accounting guidance in the first quarter of 2022.

2. <u>Maple Street Biscuit Company</u>

Effective October 10, 2019, the Company acquired 100% ownership of Maple Street Biscuit Company ("MSBC"), a breakfast and lunch fast casual concept, for a purchase price of \$36,000, of which \$32,000 was paid to the sellers in cash at closing with the remaining \$4,000 being held as security for the satisfaction of indemnification obligations of the sellers, if any. The first installment of \$1,500, to be held as security, was paid to the principal seller in the first quarter of 2021, and the remaining amount, if any, will be paid in a final installment to the sellers on the two-year anniversary of closing.

The Company believes that this acquisition supports its strategic initiative to extend the brand by becoming a market leader in the breakfast and lunch-focused fast casual dining segment of the restaurant industry and by providing a platform for growth. At April 30, 2021, MSBC had 37 company-owned and seven franchised fast casual locations across eight states.

The goodwill of \$4,690 arising from the acquisition consisted largely of the Company's determination of the value of MSBC's future free cash flows less the value of the identifiable tangible and intangible assets and liabilities. All amounts recorded for the assets acquired, liabilities assumed and goodwill are final. None of the goodwill recognized is expected to be deductible for income tax purposes. Acquisition-related costs of \$1,269 were recorded in the general and administrative expenses line in the Condensed Consolidated Statement of Income in the quarter ended November 1, 2019.

3. <u>Fair Value Measurements</u>

The Company's assets and liabilities measured at fair value on a recurring basis at April 30, 2021 were as follows:

				Total Fair
	 Level 1	Level 2	Level 3	Value
Cash equivalents*	\$ 127,001	\$ _	\$ 	\$ 127,001
Deferred compensation plan assets**				 31,519
Total assets at fair value				\$ 158,520
Interest rate swap liability (see Note 6)	\$ 	\$ 18,442	\$ 	\$ 18,442
Total liabilities at fair value	\$ 	\$ 18,442	\$ 	\$ 18,442

The Company's assets and liabilities measured at fair value on a recurring basis at July 31, 2020 were as follows:

				Total Fair
	 Level 1	Level 2	Level 3	Value
Cash equivalents*	\$ 132,001	\$ 	\$ 	\$ 132,001
Deferred compensation plan assets**				 28,530
Total assets at fair value				\$ 160,531
Interest rate swap liability (see Note 6)	\$ 	\$ 27,746	\$ 	\$ 27,746
Total liabilities at fair value	\$ _	\$ 27,746	\$ _	\$ 27,746

*Consists of money market fund investments.

**Represents plan assets invested in mutual funds established under a rabbi trust for the Company's non-qualified savings plan and is included in the Condensed Consolidated Balance Sheets as other assets.

The Company's money market fund investments are measured at fair value using quoted market prices. The fair values of the Company's interest rate swap liabilities are determined based on the present value of expected future cash flows. Since the values of the Company's interest rate swaps are based on the LIBOR forward curve, which is observable at commonly quoted intervals for the full terms of the swaps, it is considered a Level 2 input. Non-performance risk is reflected in determining the fair value of the interest rate swaps by using the Company's credit spread less the risk-free interest rate, both of which are observable at commonly quoted intervals for the terms of the swaps. Thus, the adjustment for non-performance risk is also considered a Level 2 input. The Company's deferred compensation plan assets are measured based on net asset value per share as a practical expedient to estimate fair value.

The fair values of the Company's accounts receivable and accounts payable approximate their carrying amounts because of their short duration. The fair value of the Company's variable rate debt, based on quoted market prices, which are considered Level 1 inputs, approximates its carrying amount at April 30, 2021 and July 31, 2020.

4. <u>Inventories</u>

Inventories were comprised of the following at:

	Apri	April 30, 2021		y 31, 2020
Retail	\$	96,975	\$	105,502
Restaurant		21,932		19,636
Supplies		13,475		13,953
Total	\$	132,382	\$	139,091

5. <u>Debt</u>

On September 5, 2018, the Company entered into a five-year \$950,000 revolving credit facility ("2019 Revolving Credit Facility"). The 2019 Revolving Credit Facility also contains an option to increase the revolving credit facility by \$300,000. In the fourth quarter of 2020, the Company drew an additional \$39,395 under this option for a one-year period. In the third quarter of 2021, the Company entered into an amendment to the 2019 Revolving Credit Facility which reduced the commitment amount from \$950,000 to \$800,000.

The Company's outstanding borrowings under the 2019 Revolving Credit Facility were \$614,395 and \$949,395, respectively, at April 30, 2021 and July 31, 2020. At April 30, 2021, the Company had \$31,626 of standby letters of credit, which reduce the Company's borrowing availability under the 2019 Revolving Credit Facility (see Note 13 for more information on the Company's standby letters of credit). At April 30, 2021, the Company had \$193,374 in borrowing availability under the 2019 Revolving Credit Facility.

In accordance with the 2019 Revolving Credit Facility, outstanding borrowings bear interest, at the Company's election, either at LIBOR or prime plus a percentage point spread based on certain specified financial ratios under the 2019 Revolving Credit Facility. At April 30, 2021, \$400,000 of the Company's outstanding borrowings were swapped at a weighted average interest rate of 5.86% (see Note 6 for information on the Company's interest rate swaps). At April 30, 2021, the weighted average interest rate on the remaining \$214,395 of the Company's outstanding borrowings was 3.69%. Index

The 2019 Revolving Credit Facility contains customary financial covenants, which include maintenance of a maximum consolidated total leverage ratio and a minimum consolidated interest coverage ratio. As a result of the uncertainty regarding the impact of the COVID-19 pandemic on the Company's financial position and results of operations, the Company has obtained waivers for the financial covenants for the fourth quarter of 2020 and the first and second quarters of 2021 ("Covenant Relief Period") as well as the third and fourth quarters of 2021 ("Extended Covenant Relief Period"). During these relief periods, the Company is required to maintain certain liquidity measures (defined as the availability under the 2019 Revolving Credit Facility plus unrestricted cash and cash equivalents) of at least \$140,000. Additionally, during the Extended Covenant Relief Period, the Company's cash payments with respect to capital expenditures may not exceed \$70,000 in the aggregate. As of April 30, 2021, the Company's cash payments with respect to capital expenditures during the Extended Covenant Relief Period were \$12,704.

The 2019 Revolving Credit Facility also imposes restrictions on the amount of dividends the Company is permitted to pay and the amount of shares the Company is permitted to repurchase. During the Covenant Relief Period described above, the Company is subject to restrictions on its ability to pay dividends (other than the deferred dividend payment that the Company paid on September 2, 2020). Following the Covenant Relief Period described above, under the 2019 Revolving Credit Facility, provided there is no default existing and the total of the Company's availability under the 2019 Revolving Credit Facility plus the Company's cash and cash equivalents on hand is at least \$100,000 (the "Cash Availability"), the Company may declare and pay cash dividends on shares of its common stock and repurchase shares of its common stock (1) in an unlimited amount if, at the time such dividend or repurchase is made, the Company's consolidated total leverage ratio is 3.00 to 1.00 or less and (2) in an aggregate amount not to exceed \$100,000 in any fiscal year if the Company's consolidated total leverage ratio is greater than 3.00 to 1.00 at the time the dividend or repurchase is made; notwithstanding (1) and (2), so long as immediately after giving effect to the payment of any such dividends, Cash Availability is at least \$100,000, the Company may declare and pay cash dividends on shares of its common stock in an aggregate amount not to exceed in any fiscal year the product of the aggregate amount of dividends declared in the fourth quarter of the immediately preceding fiscal year multiplied by four. Additionally, during the Extended Covenant Relief Period, the Company is subject to additional restrictions on its ability to pay dividends. The Company was prohibited from declaring or paying cash dividends during the third quarter of 2021. The Company may declare but not pay cash dividends during the fourth quarter of 2021.

6. <u>Derivative Instruments and Hedging Activities</u>

The Company has interest rate risk relative to its outstanding borrowings (see Note 5 for information on the Company's outstanding borrowings). The Company's policy has been to manage interest cost using a mix of fixed and variable rate debt. To manage this risk in a cost-efficient manner, the Company uses derivative instruments, specifically interest rate swaps.

For each of the Company's interest rate swaps, the Company has agreed to exchange with a counterparty the difference between fixed and variable interest amounts calculated by reference to an agreed-upon notional principal amount. The interest rates on the portion of the Company's outstanding debt covered by its interest rate swaps are fixed at the rates in the table below plus the Company's credit spread. The Company's credit spread at April 30, 2021 was 3.50%.

All of the Company's interest rate swaps are accounted for as cash flow hedges. For derivative instruments that are designated and qualify as a cash flow hedge, the gain or loss on the derivative instrument is reported as a component of other comprehensive income and reclassified into earnings in the same period during which the hedged transaction affects earnings and is presented in the same statement of income line item as the earnings effect of the hedged item. Gains and losses on the derivative instrument representing hedge components excluded from the assessment of effectiveness, if any, will be recognized currently in earnings in the same statement of income line item as the earnings effect of the hedged item.

The Company does not hold or use derivative instruments for trading purposes. The Company also does not have any derivatives not designated as hedging instruments and has not designated any non-derivatives as hedging instruments.

Companies may elect to offset related assets and liabilities and report the net amount on their financial statements if the right of setoff exists. Under a master netting agreement, the Company has the legal right to offset the amounts owed to the Company against amounts owed by the Company under a derivative instrument that exists between the Company and a counterparty. When the Company is engaged in more than one outstanding derivative transaction with the same counterparty and also has a legally enforceable master netting agreement with that counterparty, its credit risk exposure is based on the net exposure under the master netting agreement. If, on a net basis, the Company owes the counterparty, the Company regards its credit exposure to the counterparty as being zero.

A summary of the Company's interest rate swaps at April 30, 2021 is as follows:

		Term		Fixed
Tra	de Date Effective Date	(in Years)	Notional Amount	Rate
January 30, 2015	May 3, 2019	2.0	\$ 60,000	2.16%
January 30, 2015	May 4, 2021	3.0	120,000	2.41%
January 30, 2015	May 3, 2019	2.0	60,000	2.15%
January 30, 2015	May 4, 2021	3.0	80,000	2.40%
January 16, 2019	May 3, 2019	3.0	115,000	2.63%
January 16, 2019	May 3, 2019	2.0	115,000	2.68%
August 6, 2019	November 4, 2019	2.5	50,000	1.50%
August 7, 2019	May 3, 2021	1.0	35,000	1.32%
August 7, 2019	May 3, 2022	2.0	100,000	1.40%
August 7, 2019	May 3, 2022	2.0	100,000	1.36%

The estimated fair value of the Company's derivative instruments as of April 30, 2021 and July 31, 2020 were as follows:

(See Note 3)	Balance Sheet Location	April 3	30, 2021	July	31, 2020
Interest rate swaps	Other current liabilities	\$	54	\$	3,886
Interest rate swaps	Long-term interest rate swap liability		18,388		23,860
Total liabilities**		\$	18,442	\$	27,746

**These interest rate swap liabilities are recorded gross at both April 30, 2021 and July 31, 2020 since there were no offsetting assets under the Company's master netting agreements.

The estimated fair value of the Company's interest rate swap liabilities incorporates the Company's non-performance risk (see Note 3). The adjustment related to the Company's non-performance risk at April 30, 2021 and July 31, 2020 resulted in reductions of \$431 and \$978, respectively, in the fair value of the interest rate swap liabilities. The offset to the interest rate swap liabilities are recorded in accumulated other comprehensive loss ("AOCL"), net of the deferred tax asset, and will be reclassified into earnings over the term of the underlying debt. As of April 30, 2021, the estimated pre-tax portion of AOCL that is expected to be reclassified into earnings over the next twelve months is \$6,230. Cash flows related to the interest rate swaps are included in the interest expense line in the Condensed Consolidated Statements of Income and in operating activities in the Condensed Consolidated Statements of Cash Flows.

The following table summarizes the pre-tax effects of the Company's derivative instruments on AOCL for the nine months ended April 30, 2021 and the year ended July 31, 2020:

	Amou	Amount of Income (Loss) Rec in AOCL on Derivative				
	-	Ionths Ended l 30, 2021	Year Ended July 31, 2020			
Cash flow hedges:						
Interest rate swaps	\$	8,827	\$	(17,740)		

The following table summarizes the pre-tax effects of the Company's derivative instruments on income for the quarters and nine months ended April 30, 2021 and May 1, 2020:

	Location of Loss Reclassified from AOCL into Income (Effective Portion)		Amoun	t of Loss Reclas (Effec		-	AOCL into Incor	ne	
			Quarter E	_	Nine Mont	nths Ended			
		A	pril 30,	May 1,			April 30,		May 1,
			2021	2020			2021		2020
Cash flow hedges:									
Interest rate swaps	Interest expense	\$	2,194 \$		465	\$	6,179	\$	559

The following table summarizes the amounts reclassified out of AOCL related to the Company's interest rate swaps for the quarter and nine months ended April 30, 2021:

	Amount Reclassified from AOCL				Affected Line Item in the
	Quar	ter Ended	_	Nine Months Ended	Condensed Consolidated Financial Statements
Loss on cash flow hedges:					
Interest rate swaps	\$	(2,194)	\$	(6,179)	Interest expense
Tax benefit		547		1,542	Provision for income taxes
	\$	(1,647)	\$	(4,637)	Net of tax

No gains or losses representing amounts excluded from the assessment of effectiveness were recognized in earnings for the nine months ended April 30, 2021.

The following table summarizes the changes in AOCL, net of tax, related to the Company's interest rate swaps for the nine months ended April 30, 2021:

	Chang	ges in AOCL
AOCL balance at July 31, 2020	\$	(20,346)
Other comprehensive income before reclassifications		11,262
Amounts reclassified from AOCL		(4,637)
Other comprehensive income, net of tax		6,625
AOCL balance at April 30, 2021	\$	(13,721)

7. <u>Seasonality</u>

Historically, the net income of the Company has been lower in the first and third quarters and higher in the second and fourth quarters. Management attributes these variations to the holiday shopping season and the summer vacation and travel season. The Company's retail sales, which are made substantially to the Company's restaurant customers, historically have been highest in the Company's second quarter, which includes the holiday shopping season. Historically, interstate tourist traffic and the propensity to dine out have been higher during the summer months, thereby contributing to higher profits in the Company's fourth quarter. The Company generally opens additional new locations throughout the year. Therefore, the results of operations for any interim period cannot be considered indicative of the operating results for an entire year. Currently, the Company is not able to predict the impact that the COVID-19 pandemic may have on these historical consumer demand patterns or, as a result, on the seasonality of its business generally.

8. <u>Segment Information</u>

Cracker Barrel stores represent a single, integrated operation with two related and substantially integrated product lines. The operating expenses of the restaurant and retail product lines of a Cracker Barrel store are shared and are indistinguishable in many respects. Accordingly, the Company currently manages its business on the basis of one reportable operating segment. All of the Company's operations are located within the United States.

9. <u>Revenue Recognition</u>

Revenue consists primarily of sales from restaurant and retail operations. The Company recognizes revenue when it satisfies a performance obligation by transferring control over a product or service to a restaurant guest, retail customer or other customer. The Company's policy is to present sales in the Condensed Consolidated Statements of Income on a net presentation basis after deducting sales tax.

Disaggregation of revenue

Total revenue was comprised of the following for the specified periods:

		Quarter Ended				Nine Months Ended			
	April 30, 2021		May 1, 2020		April 30, 2021			May 1, 2020	
Revenue:									
Restaurant	\$	569,402	\$	360,379	\$	1,605,869	\$	1,630,501	
Retail		144,014		72,165		431,170		397,226	
Total revenue	\$	713,416	\$	432,544	\$	2,037,039	\$	2,027,727	

Restaurant Revenue

The Company recognizes revenues from restaurant sales when payment is tendered at the point of sale, as the Company's performance obligation to provide food and beverages is satisfied.

Retail Revenue

The Company recognizes revenues from retail sales when payment is tendered at the point of sale, as the Company's performance obligation to provide merchandise is satisfied. Ecommerce sales, including shipping revenue, are recorded upon delivery to the customer. Additionally, estimated sales returns are calculated based on return history and sales levels.

Gift Card Breakage

Included in restaurant and retail revenue is gift card breakage. Customer purchases of gift cards, to be utilized at the Company's stores, are not recognized as sales until the card is redeemed and the customer purchases food and/or merchandise. Gift cards do not carry an expiration date; therefore, customers can redeem their gift cards indefinitely. A certain number of gift cards will not be fully redeemed. Management estimates unredeemed balances and recognizes gift card breakage revenue for these amounts in the Company's Condensed Consolidated Statements of Income over the expected redemption period. Gift card breakage is recognized when the likelihood of a gift card being redeemed by the customer is remote and the Company determines that there is not a legal obligation to remit the unredeemed gift card balance to the relevant jurisdiction.

The determination of the gift card breakage rate is based upon the Company's specific historical redemption patterns. The Company recognizes gift card breakage by applying its estimate of the rate of gift card breakage over the period of estimated redemption. For the quarter and nine months ended April 30, 2021, respectively, gift card breakage was \$1,247 and \$3,940. For the quarter and nine months ended May 1, 2020, respectively, gift card breakage was \$1,574 and \$5,234.

Deferred revenue related to the Company's gift cards was \$98,510 and \$94,754, respectively, at April 30, 2021 and July 31, 2020. Revenue recognized in the Condensed Consolidated Statements of Income for the nine months ended April 30, 2021 and May 1, 2020, respectively, for the redemption of gift cards which were included in the deferred revenue balance at the beginning of the fiscal year was \$35,157 and \$33,937.

10. <u>Leases</u>

The Company has ground leases for its leased stores and office space leases that are recorded as operating leases under various non-cancellable operating leases. The Company also leases advertising billboards, vehicle fleets, and certain equipment under various non-cancellable operating leases. Additionally, the Company completed sale-leaseback transactions in 2009, 2020 and 2021 (see section below entitled "Sale and Leaseback Transactions"). To determine whether a contract is or contains a lease, the Company determines at contract inception whether it contains the right to control the use of an identified asset for a period of time in exchange for consideration. If the contract has the right to obtain substantially all of the economic benefit from use of the identified asset and the right to direct the use of the identified asset, the Company recognizes a right-of-use asset and lease liability.

The Company's leases all have varying terms and expire at various dates through 2055. Restaurant leases typically have base terms of ten years with four to five optional renewal periods of five years each. The Company uses a lease life that generally begins on the commencement date, including the rent holiday periods, and generally extends through certain renewal periods that can be exercised at the Company's option. The Company has included lease renewal options in the lease term for calculations of the right-of-use asset and liability for which at the commencement of the lease it is reasonably certain that the Company will exercise those renewal options. Additionally, some of the leases have contingent rent provisions and others require adjustments for inflation or index. Contingent rent is determined as a percentage of gross sales in excess of specified levels. The Company records a contingent rent liability and corresponding rent expense when it is probable sales have been achieved in amounts in excess of the specified levels. The Company's lease agreements do not contain any material residual value guarantees or material restrictive covenants.

The Company has entered into agreements for real estate leases that are not recorded as right-of-use assets or lease liabilities as we have not yet taken possession. These leases are expected to commence in 2021 with undiscounted future payments of \$6,404.

The Company has elected to not separate lease and non-lease components. Additionally, the Company has elected to apply the short term lease exemption to all asset classes and the short term lease expense for the period reasonably reflects the short term lease commitments. As the Company's leases do not provide an implicit rate, the Company uses the incremental borrowing rate based on the information available at the time of commencement or modification date in determining the present value of lease payments. For operating leases that commenced prior to the date of adoption of the new lease accounting guidance, the Company used the incremental borrowing rate as of the adoption date. Assumptions used in determining the Company's incremental borrowing rate of secured borrowing rates based on comparable market data.

The following table summarizes the components of lease cost for operating leases for the quarter ended and nine months ended April 30, 2021 as compared to the same periods in the prior year:

		Quarter Ended				Nine Months Ended			
	Apr	April 30, 2021		May 1, 2020 April 3		l 30, 2021	Ma	y 1, 2020	
Operating lease cost	\$	26,560	\$	20,977	\$	79,445	\$	61,295	
Short term lease cost		116		361		2,180		2,637	
Variable lease cost		477		309		1,671		1,239	
Total lease cost	\$	27,153	\$	21,647	\$	83,296	\$	65,171	

The following table summarizes supplemental cash flow information and non-cash activity related to the Company's operating leases for the quarter ended and nine months ended April 30, 2021 as compared to the same periods in the prior year:

	Quarter Ended				Nine Months Endee			nded
	1 ,		May 1, 2020	April 30, 2021			May 1, 2020	
Operating cash flow information:						<u> </u>		
Gain on sale and leaseback transaction	\$	—	\$	—	\$	(217,722)	\$	
Operating cash flow information:								
Cash paid for amounts included in the measurement of lease liabilities		22,279		20,192		66,960		60,024
Noncash information:								
Right-of-use assets obtained in exchange for new operating lease liabilities		267		623		315,456		5,062
Lease modifications or reassessments increasing or decreasing right-of-use								
assets		3,471		2,455		28,515		14,972
Lease modifications removing right-of-use assets		(104)		(196)		(452)		(1,125)

The following table summarizes the weighted-average remaining lease term and the weighted-average discount rate for operating leases as of April 30, 2021 and May 1, 2020:

	April 30, 2021	May 1, 2020
Weighted-average remaining lease term	18.24 Years	18.14 Years
Weighted-average discount rate	4.83%	3.87%

The following table summarizes the maturities of undiscounted cash flows reconciled to the total lease liability as of April 30, 2021:

Year	Total
Remainder of 2021	\$ 22,274
2022	84,631
2023	77,527
2024	63,015
2025	60,928
Thereafter	 937,682
Total future minimum lease payments	1,246,057
Less imputed remaining interest	(442,119)
Total present value of operating lease liabilities	\$ 803,938

Sale and Leaseback Transactions

In 2009, the Company completed sale-leaseback transactions involving 15 of its owned stores and its retail distribution center. Under the transactions, the land, buildings and improvements at the locations were sold and leased back for terms of 20 and 15 years, respectively. Equipment was not included. The leases include specified renewal options for up to 20 additional years.



On July 29, 2020, the Company entered into an agreement with the original lessor and a third party financier to obtain ownership of 64 of the 65 Cracker Barrel properties previously covered in the original sale and leaseback arrangement and simultaneously entered into a sale and leaseback transaction with the financier for an aggregate purchase price, net of closing costs, of \$198,083. The Company purchased the remaining property for approximately \$3,200. In connection with this sale and leaseback transaction, the Company entered into lease agreements for each of the properties for initial terms of 20 years and renewal options up to 50 years. The aggregate initial annual rent payment for the properties is approximately \$14,379 and includes 1% annual rent increases over the initial lease terms. All the properties qualified for sale and leaseback and operating lease accounting classification and the Company recorded a gain on the sale and leaseback transaction of \$69,954 in the fourth quarter of 2020. The Company recorded operating lease right-of-use assets, including a non-cash asset recognized as a part of accounting for the transaction of \$79,049, and corresponding operating lease liabilities of \$261,698 and \$182,649, respectively.

On August 4, 2020, the Company completed a subsequent sale and leaseback transaction involving 62 of its owned Cracker Barrel stores for an aggregate purchase price, net of closing costs, of \$146,357. Under the transaction, the land, buildings and building improvements at the locations were sold and leased back for initial terms of 20 years and renewal options up to 50 years. The aggregate initial annual rent payment for the properties is approximately \$10,393 and includes 1% annual rent increases over the initial lease terms. All of the properties qualified for sale and leaseback and operating lease accounting classification, and the Company recorded a gain of \$217,722 which is recorded in the gain on sale and leaseback transaction line in the Condensed Consolidated Statement of Income in the first quarter of 2021. The Company also recorded operating lease right-of-use assets, including a non-cash asset recognized as part of accounting for the transaction of \$175,960, and corresponding operating lease liabilities of \$309,624 and \$133,663, respectively.

On November 11, 2020, Cracker Barrel Old Country Store, Inc. and related affiliate entities entered into the First Amendment to Amended and Restated Master Lease (the "Amendment") to bifurcate the existing Amended and Restated Master Lease (the "Original Lease") into two separate lease pools. The Amendment removed 35 sites from the Original Lease and placed them in a new pool governed by the terms of a new Master Lease (the "New Master Lease"). This bifurcation was completed as an accommodation for the landlord to facilitate the landlord's securitization of the properties. The terms and conditions of the Original Lease and New Master Lease are the same and no material changes were made to the terms thereof.

11. Shareholder Rights Plan

On April 9, 2021, the Company's Board of Directors declared a dividend of one preferred share purchase right (a "Right") for each outstanding share of common stock, par value \$0.01 per share, and adopted a shareholder rights plan, as set forth in the Rights Agreement dated as of April 9, 2021 (the "Rights Agreement"), by and between the Company and American Stock Transfer & Trust Company, LLC, as rights agent. The dividend was payable on April 19, 2021 to the shareholders of record on April 19, 2021. The Rights Agreement is intended to replace the Company's previous shareholder rights plan adopted in 2018 (the "2018 Plan"), and it became effective immediately following the expiration of the 2018 Plan at the close of business on April 9, 2021. The 2018 Plan and the preferred share purchase rights issued thereunder expired by their own terms and shareholders of the Company were not entitled to any payment as a result of the expiration of the 2018 Plan. The Rights Agreement will terminate unless approved by shareholders at the Company's 2021 annual meeting.

The Rights

The Rights initially trade with, and are inseparable from, the Company's common stock. The Rights are evidenced only by certificates or book entries that represent shares of common stock. New Rights will accompany any new shares of common stock the Company issues after April 9, 2021 until the Distribution Date described below.

Exercise Price

Each Right will allow its holder to purchase from the Company one one-hundredth of a share of Series A Junior Participating Preferred Stock (a "Preferred Share") for \$600.00 (the "Exercise Price"), once the Rights become exercisable. This portion of a Preferred Share will give the shareholder approximately the same dividend and liquidation rights as would one share of common stock. Prior to exercise, the Right does not give its holder any dividend, voting, or liquidation rights.

Exercisability

The Rights will not be exercisable until 10 days after the public announcement that a person or group has become an "Acquiring Person" by obtaining beneficial ownership of 20% or more of the Company's outstanding common stock.

Certain synthetic interests in securities created by derivative positions – whether or not such interests are considered to be ownership of the underlying common stock or are reportable for purposes of Regulation 13D of the Securities Exchange Act of 1934, as amended (the "Exchange Act") – are treated as beneficial ownership of the number of shares of the Company's common stock equivalent to the economic exposure created by the derivative.

The date when the Rights become exercisable is the "Distribution Date." Until that date, the common stock certificates will also evidence the Rights, and any transfer of shares of common stock will constitute a transfer of Rights. After that date, the Rights will separate from the common stock and will be evidenced by book-entry credits or by Rights certificates that the Company will mail to all eligible holders of common stock. Any Rights held by an Acquiring Person will be void and may not be exercised.

At April 30, 2021, none of the Rights were exercisable.

Consequences of a Person or Group Becoming an Acquiring Person

- *Flip in.* If a person or group becomes an Acquiring Person, all holders of Rights except the Acquiring Person may, for \$600.00, purchase shares of the Company's common stock with a market value of \$1,200.00, based on the market price of the common stock prior to such acquisition.
- *Flip Over*. If the Company is later acquired in a merger or similar transaction after the Distribution Date, all holders of Rights except the Acquiring Person may, for \$600.00, purchase shares of the acquiring corporation with a market value of \$1,200.00, based on the market price of the acquiring corporation's stock prior to such transaction.
- *Notional Shares.* Shares held by affiliates and associates of an Acquiring Person, and Notional Common Shares (as defined in the Rights Agreement) held by counterparties to a Derivatives Contract (as defined in the Rights Agreement) with an Acquiring Person, will be deemed to be beneficially owned by the Acquiring Person.

Preferred Share Provisions

Each one one-hundredth of a Preferred Share, if issued:

- will not be redeemable;
- will entitle holders to quarterly dividend payments of \$0.01 per share, or an amount equal to the dividend paid on one share of common stock, whichever is greater;
- will entitle holders upon liquidation either to receive \$1.00 per share or an amount equal to the payment made on one share of common stock, whichever is greater;
- will have the same voting power as one share of common stock; and
- if shares of the Company's common stock are exchanged via merger, consolidation, or a similar transaction, will entitle holders to a per share payment equal to the payment made on one share of common stock.

The value of one one-hundredth of a Preferred Share will generally approximate the value of one share of common stock.

Redemption

The Board of Directors may redeem the Rights for \$0.01 per Right at any time before any person or group becomes an Acquiring Person. If the Board of Directors redeems any Rights, it must redeem all of the Rights. Once the Rights are redeemed, the only right of the holders of Rights will be to receive the redemption price of \$0.01 per Right. The redemption price will be adjusted if the Company has a stock split or stock dividends of its common stock.



Qualifying Offer Provision

The Rights would also not interfere with any all-cash, fully financed tender offer, exchange offer of common stock of the offeror meeting certain terms and conditions further described below, or a combination thereof, in each case for all shares of common stock that remain open for a minimum of 60 business days and subject to a minimum condition of a majority of the outstanding shares and provide for a 20-business day "subsequent offering period" after consummation (such offers are referred to as "qualifying offers"). If an offer includes shares of common stock of the offeror, the Rights would not interfere with such offer if such consideration consists solely of freely-tradeable common stock of a publicly-owned United States corporation; such common stock is listed or admitted to trading on the New York Stock Exchange, Nasdaq Global Select Market or Nasdaq Global Market; the offeror has already received stockholder approval to issue such common stock prior to the commencement of such offer or no such approval is or will be required; the offeror has no other class of voting stock outstanding; no person (including such person's affiliated and associated persons) beneficially owns twenty percent (20%) or more of the shares of common stock of the offeror then outstanding at the time of commencement of the offer or at any time during the term of the offer; and the offeror meets the registrant eligibility requirements for use of a registration statement on Form S-3 for registering securities under the Securities Act of 1933, as amended, including the filing of all reports required to be filed pursuant to the Exchange Act in a timely manner during the twelve (12) calendar months prior to the date of commencement, and throughout the term, of such offer. In the event the Company receives a qualifying offer will not cause the offeror or its affiliates to become an Acquiring Person, and the Rights will immediately expire upon consummation of the qualifying offer.

Exchange

After a person or group becomes an Acquiring Person, but before an Acquiring Person owns 50% or more of the Company's outstanding common stock, the Board of Directors may extinguish the Rights by exchanging one share of common stock or an equivalent security for each Right, other than Rights held by the Acquiring Person.

Anti-Dilution Provisions

The Board of Directors may adjust the purchase price of the Preferred Shares, the number of Preferred Shares issuable and the number of outstanding Rights to prevent dilution that may occur from a stock dividend, a stock split, a reclassification of the Preferred Shares or common stock. No adjustments to the Exercise Price of less than 1% will be made.

Amendments

The terms of the Rights Agreement may be amended by the Board of Directors without the consent of the holders of the Rights. After a person or group becomes an Acquiring Person, the Board of Directors may not amend the agreement in a way that adversely affects holders of the Rights.

Expiration

If the Rights Agreement is approved by the shareholders at the 2021 annual meeting, the Rights will expire on April 9, 2024. If shareholders do not approve the Rights Agreement, it will expire immediately following certification of the vote at the 2021 annual meeting.



12. <u>Net Income (Loss) Per Share and Weighted Average Shares</u>

Basic consolidated net income per share is computed by dividing consolidated net income available to common shareholders by the weighted average number of shares of common stock outstanding for the reporting period. Diluted consolidated net income per share reflects the potential dilution that could occur if securities, options or other contracts to issue shares of common stock were exercised or converted into shares of common stock and is based upon the weighted average number of shares of common stock and common equivalent shares outstanding during the reporting period. Common equivalent shares related to nonvested stock awards and units issued by the Company are calculated using the treasury stock method. The outstanding nonvested stock awards and units issued by the Company represent the only dilutive effects on diluted consolidated net income per share.

The following table reconciles the components of diluted earnings per share computations:

	Quarter	Ended	Nine Mon	ths Ended
	April 30, 2021	May 1, 2020	April 30, 2021	May 1, 2020
Net income (loss) per share numerator	\$ 33,470	\$ (161,932)	\$ 218,150	\$ (57,541)
Net income (loss) per share denominator:				
Weighted average shares	23,725,185	23,777,916	23,718,777	23,922,360
Add potential dilution:				
Nonvested stock awards and units	82,225		69,228	
Diluted weighted average shares	23,807,410	23,777,916	23,788,005	23,922,360

13. <u>Commitments and Contingencies</u>

The Company and its subsidiaries are party to various legal and regulatory proceedings and claims incidental to their business in the ordinary course. In the opinion of management, based upon information currently available, the ultimate liability with respect to these contingencies will not materially affect the Company's financial statements.

Related to its workers' compensation insurance coverage, the Company is contingently liable pursuant to standby letters of credit as credit guarantees to certain insurers. As of April 30, 2021, the Company had \$31,626 of standby letters of credit related to securing reserved claims under workers' compensation insurance and the July 29, 2020 and August 4, 2020 sale and leaseback transactions. All standby letters of credit are renewable annually and reduce the Company's borrowing availability under its 2019 Revolving Credit Facility (see Note 5).

At April 30, 2021, the Company has recorded a provision of \$344 in the Condensed Consolidated Balance Sheet for amounts to be paid as of result of non-performance by the primary obligor for lease payments associated with two properties occupied by a third party.

The Company enters into certain indemnification agreements in favor of third parties in the ordinary course of business. The Company believes that the probability of incurring an actual liability under such indemnification agreements is sufficiently remote that no such liability has been recorded in the Condensed Consolidated Balance Sheet as of April 30, 2021.

ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Cracker Barrel Old Country Store, Inc. and its subsidiaries (collectively, the "Company," "our" or "we") are principally engaged in the operation and development in the United States of the Cracker Barrel Old Country Store® ("Cracker Barrel") concept. At April 30, 2021, we operated 664 Cracker Barrel stores in 45 states and 37 Maple Street Biscuit Company ("MSBC") company-owned locations in eight states. At April 30, 2021, MSBC had seven franchised locations.

All dollar amounts reported or discussed in this Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") are shown in thousands, except per share amounts and certain statistical information (e.g., number of stores). References to years in MD&A are to our fiscal year unless otherwise noted.

MD&A provides information which management believes is relevant to an assessment and understanding of our consolidated results of operations and financial condition. MD&A should be read in conjunction with the (i) condensed consolidated financial statements and notes thereto included in this Quarterly Report on Form 10-Q and (ii) audited consolidated financial statements and the notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended July 31, 2020 (the "2020 Form 10-K"). Except for specific historical information, many of the matters discussed in this report may express or imply projections of items such as revenues or expenditures, estimated capital expenditures, compliance with debt covenants, plans and objectives for future operations, inventory shrinkage, growth or initiatives, expected future economic performance or the expected outcome or impact of pending or threatened litigation. These and similar statements regarding events or results which we expect will or may occur in the future are forwardlooking statements that, by their nature, involve risks, uncertainties and other factors which may cause our actual results and performance to differ materially from those expressed or implied by such statements. All forward-looking information is provided pursuant to the safe harbor established under the Private Securities Litigation Reform Act of 1995 and should be evaluated in the context of these risks, uncertainties and other factors. Forward-looking statements generally can be identified by the use of forward-looking terminology such as "trends," "assumptions," "target," "guidance," "outlook," "opportunity," "future," "plans," "goals," "objectives," "expectations," "near-term," "long-term," "projection," "may," "will," "would," "could," "expect," "intend," "estimate," "anticipate," "believe," "potential," "should," "projects," "forecasts" or "continue" (or the negative or other derivatives of each of these terms) or similar terminology. We believe the assumptions underlying any forward-looking statements are reasonable; however, any of the assumptions could be inaccurate, and therefore, actual results may differ materially from those projected in or implied by the forward-looking statements. In addition to the risks of ordinary business operations, and those discussed or described in this report or in information incorporated by reference into this report, factors and risks that may result in actual results differing from this forward-looking information include, but are not limited to risks and uncertainties associated with the novel coronavirus ("COVID-19") pandemic, including the duration of the COVID-19 pandemic and its ultimate impact on our business, levels of consumer confidence in the safety of dine-in restaurants, restrictions (including occupancy restrictions) imposed by governmental authorities, the effectiveness of cost saving measures undertaken throughout our operations, disruptions to our operations as a result of the spread of COVID-19 in our workforce, and our increased level of indebtedness, or additional constraints on our expenditures or cash management, brought on by additional borrowing or amendments to our credit facility necessitated by the COVID-19 pandemic; general or regional economic weakness, business and societal conditions, and the weather impact on sales and customer travel; discretionary income or personal expenditure activity of our customers; information technology-related incidents, including data privacy and information security breaches, whether as a result of infrastructure failures, employee or vendor errors, or actions of third parties; our ability to identify, acquire and sell successful new lines of retail merchandise and new menu items at our restaurants; our ability to sustain or the effects of plans intended to improve operational or marketing execution and performance; uncertain performance of acquired businesses, strategic investments and other initiatives that we may pursue now or in the future; changes in or implementation of additional governmental or regulatory rules, regulations and interpretations affecting tax, wage and hour matters, health and safety, pensions, insurance or other undeterminable areas; the effects of plans intended to promote or protect our brands and products; commodity price increases; the ability of and cost to us to recruit, train, and retain qualified hourly and management employees; the effects of increased competition at our locations on sales and on labor recruiting, cost, and retention; workers' compensation, group health and utility price changes; consumer behavior based on negative publicity, changes in consumer health or dietary trends or safety aspects of our food or products or those of the restaurant industry in general, including concerns about outbreaks of infectious disease as well as the possible effects of such events on the price or availability of ingredients used in our restaurants; the effects of our indebtedness and associated restrictions on our financial and operating flexibility and ability to execute or pursue our operating plans and objectives; changes in interest rates, increases in borrowed capital or capital market conditions affecting our financing costs and ability to refinance all or portions of our indebtedness; the effects of business trends on the outlook for individual restaurant locations and the effect on the carrying value of those locations; our ability to retain key personnel; the availability and cost of suitable sites for restaurant development and our ability to identify those sites; our ability to enter successfully into new geographic markets that may be less familiar to us; changes in land, building materials and construction costs; the actual results of pending, future or threatened litigation or governmental investigations and the costs and effects of negative publicity or our ability to manage the impact of social media associated with these activities; economic or psychological effects of natural disasters or other unforeseen events such as terrorist acts, social unrest or war and the military or government responses to such events; disruptions to our restaurant or retail supply chain, including as a result of COVID-19; changes in foreign exchange rates affecting our future retail inventory purchases; the impact of activist shareholders; our reliance on limited distribution facilities and certain significant vendors; implementation of new or changes in interpretation of existing accounting principles generally accepted in the United States of America ("GAAP") and those factors contained in Part I, Item 1A of the 2020 Form 10-K, as well as the factors described under "Critical Accounting Estimates" on pages 36-38 of this report or, from time to time, in our filings with the Securities and Exchange Commission ("SEC"), press releases and other communications.

Readers are cautioned not to place undue reliance on forward-looking statements made in this report because the statements speak only as of the report's date. Except as may be required by law, we have no obligation or intention to update or revise any of these forward-looking statements to reflect events or circumstances occurring after the date of this report or to reflect the occurrence of unanticipated events. Readers are advised, however, to consult any future public disclosures that we may make on related subjects in reports that we file with or furnish to the SEC or in our other public disclosures.

Overview

Management continues to believe that the Cracker Barrel brand remains one of the strongest and most differentiated brands in the restaurant industry. Our priorities for 2021 consist of the following:

- Enhancing the Core business to drive sustainable sales growth and continued business model improvements. During 2021, we are focused on driving topline sales by further growing our off-premise business even as in-person dining volumes have begun to increase during the ongoing COVID-19 pandemic recovery, introducing menu and beverage innovation and evolving our digital infrastructure and digital strategy to improve the guest experience across all channels. Additionally, in response to the COVID-19 pandemic, we have instituted operational protocols to comply with applicable regulatory requirements to protect the health and safety of our employees and guests while maintaining the service levels that guests associate with our brand, and we have implemented, and continue to adapt, various strategies to support the recovery of our business and navigate through the uncertain environment.
- Expanding the Footprint by building profitable new Cracker Barrel stores in core and developing markets. We currently anticipate adding two stores during 2021, both of which opened during the first nine months of 2021.
- Extending the Brand to drive further shareholder value creation by developing new platforms to drive growth, such as MSBC, a recently acquired growth-stage fast casual concept that we believe provides us with a vehicle to drive growth in a complementary segment of the restaurant industry.

Key Performance Indicators

Management uses a number of key performance measures to evaluate our operational and financial performance, including the following:

• Comparable store restaurant sales consist of restaurant sales of stores open at least six full quarters at the beginning of the year and are measured on comparable calendar weeks. This measure excludes the impact of new store openings. This measure also excludes sales related to MSBC and Holler & Dash Biscuit HouseTM ("Holler & Dash") since MSBC was acquired by the Company in the first quarter of 2020 and our Holler & Dash locations have been converted into MSBC locations. Comparable store restaurant sales are expressed as a percentage of an increase or decrease in restaurant sales versus the same period in the prior year. Total comparable store restaurant sales for the current year period are subtracted from total comparable store restaurant sales. This amount, expressed as a percentage, is the comparable store restaurant sales discussed in MD&A. See the section below entitled "Total Revenue" for the comparable store restaurant sales for the third quarter and first nine months of 2021 as well as the same periods in the prior year. Management uses comparable store restaurant sales as a measure of sales growth to evaluate how established stores have performed over time. We believe this measure is useful for investors to provide a consistent comparison of restaurant sales results and trends across periods within our core, established restaurant base, unaffected by results of store openings, closings, and other transitional changes.

• Comparable store retail sales consist of retail sales of stores open at least six full quarters at the beginning of the year and are measured on comparable calendar weeks. This measure excludes the impact of new store openings. Comparable store retail sales are expressed as a percentage of an increase or decrease in retail sales versus the same period in the prior year. Total comparable store retail sales for the current year period are subtracted from total comparable store retail sales for the prior year period to calculate the absolute dollar change. The absolute dollar change is divided by the prior year comparable store retail sales. This amount, expressed as a percentage, is the comparable store retail sales discussed in MD&A. See the section below entitled "Total Revenue" for the comparable store retail sales percentages for the third quarter and first nine months of 2021 as well as the same periods in the prior year. Management uses comparable store retail sales as a measure of sales growth to evaluate how established stores have performed over time. We believe this measure is also useful for investors to provide a consistent comparison of retail sales results and trends across periods within our core, established store base, unaffected by results of store openings, closings and other transitional changes.

• Comparable restaurant guest traffic reflects both dine-in and off-premise occasions. Traffic growth is measured as the change in entrees sold, which includes entrees sold in our dine-in and off-premise business. Comparable restaurant guest traffic consists of entrees sold in stores open at least six full quarters at the beginning of the year and are measured on comparable calendar weeks. This measure excludes guest traffic related to MSBC and Holler & Dash since MSBC was acquired by the Company in the first quarter of 2020 and our Holler & Dash locations have been converted into MSBC locations. Comparable restaurant guest traffic is expressed as a percentage of an increase or decrease in restaurant guest traffic versus the same period in the prior year. This amount, expressed as a percentage, is the guest traffic discussed in MD&A. See section below entitled "Total Revenue" for the restaurant guest traffic percentages for the third quarter and first nine months of 2021 as well as the same periods in the prior year. Management uses this measure to evaluate how established stores have performed over time excluding growth achieved through menu price and sales mix change. We believe this measure is useful for investors because an increase in comparable restaurant guest traffic represents an increase in guests purchasing from our established restaurants as well as an increase in the likelihood of a retail sales conversion for guests intending to dine, while also providing an indicator as to the development of our brand and the effectiveness of our marketing strategy.

• Average check per guest is an indicator which management uses to analyze the dollars spent per guest in our stores on restaurant purchases. Average check is calculated using the comparable store restaurant sales (as defined above) divided by comparable restaurant guest traffic (as defined above). Average check is expressed as a percentage of an increase or decrease in average check versus the same period in the prior year. Average check for the current year period is subtracted from average check for the prior year period to calculate the absolute dollar change. The absolute dollar change is divided by the prior year average check number. This amount, expressed as a percentage, is the average check number discussed in MD&A. This measure aids management in identifying trends in guest preferences as well as the effectiveness of menu price increases and other menu changes. We believe this measure is useful for investors to evaluate per guest expenditures as well as our pricing and menu strategies. See the section below entitled "Total Revenue" for the average check percentages for the third quarter and first nine months of 2021 as well as the same periods in the prior year.

Results of Operations

The following table highlights our operating results by percentage relationships to total revenue for the quarter and nine months ended April 30, 2021 as compared to the same periods in the prior year:

	Quarter Ei	nded	Nine Months	Ended
	April 30, 2021	May 1, 2020	April 30, 2021	May 1, 2020
Total revenue	100.0%	100.0%	100.0%	100.0%
Cost of goods sold (exclusive of depreciation and rent)	28.8	31.7	30.9	31.0
Labor and other related expenses	35.1	43.7	35.1	36.4
Other store operating expenses	23.5	32.1	24.3	23.3
General and administrative expenses	5.2	6.5	5.5	5.3
Gain on sale and leaseback transaction	—	—	(10.7)	_
Impairment		4.3		0.9
Operating income (loss)	7.4	(18.3)	14.9	3.1
Interest expense, net	1.4	1.2	1.5	0.6
Income (loss) before income taxes	6.0	(19.5)	13.4	2.5
Provision for income taxes (income tax benefit)	1.3	(12.8)	2.7	(1.7)
Net loss from unconsolidated subsidiary		(30.7)		(7.0)
Net income (loss)	4.7%	(37.4%)	10.7%	(2.8%)

The following table sets forth the change in the number of Company-owned and franchised units in operation at the beginning and end of the quarters and nine months ended April 30, 2021 and May 1, 2020 as well as the number of Company-owned and franchised units at the end of the quarters and nine months ended April 30, 2021 and May 1, 2020:

	Quarter Ended		Nine Mont	hs Ended
	April 30, 2021	May 1, 2020	April 30, 2021	May 1, 2020
Net change in units:				
Company-owned – Cracker Barrel	1	3	2	4
Company-owned – MSBC	1		2	28
Company-owned – Holler & Dash	—	(6)	—	(7)
Franchise - MSBC	—	1	1	1
Units in operation at end of the period:				
Company-owned – Cracker Barrel	664	664	664	664
Company-owned – MSBC	37	28	37	28
Company-owned – Holler & Dash	—		—	—
Total Company-owned units at end of the period	701	692	701	692
Franchise – MSBC	7	6	7	6

Effective October 10, 2019, we acquired MSBC. In 2020, we converted six of our former Holler & Dash locations into MSBC locations. These six locations were temporarily closed during the third quarter of 2020.

Total Revenue

Total revenue for the third quarter and first nine months of 2021 increased 64.9% and 0.5%, respectively, as compared to the same periods in the prior year. While recovery is progressing and all dining rooms were open to some extent during the third quarter of 2021, the COVID-19 pandemic continues to negatively impact our sales and traffic as a result of both changes in consumer behavior and federal, state and local governmental authorities' continuation of various restrictions on travel, group gatherings and limitations on dine-in services. Dining room service was operational to varying degrees, yet in most locations continued to be impacted by capacity restrictions, social distancing guidelines, and decreased consumer demand for in-person dining.



The following table highlights the key components of revenue for the quarter and nine months ended April 30, 2021 as compared to the same periods in the prior year:

	Quarter Ended		Nine Months			nded	
	A	April 30, 2021	May 1, 2020		April 30, 2021		May 1, 2020
Revenue in dollars:			 				
Restaurant	\$	569,402	\$ 360,379	\$	1,605,869	\$	1,630,501
Retail		144,014	72,165		431,170		397,226
Total revenue	\$	713,416	\$ 432,544	\$	2,037,039	\$	2,027,727
Total revenue by percentage relationships:							
Restaurant		79.8%	83,3%		78.8%		80.4%
Retail		20.2%	16.7%		21.2%		19.6%
Average unit volumes ^{(1):}							
Restaurant	\$	842.5	\$ 535.7	\$	2,380.1	\$	2,442.9
Retail		216.8	 108.7		649.9		600.5
Total revenue	\$	1,059.3	\$ 644.4	\$	3,030.0	\$	3,043.4
Comparable store sales increase (decrease) ⁽²⁾ :							
Restaurant		56.5%	(41.7%))	(2.6%))	(11.8%)
Retail		102.8%	(45.5%))	8.4%		(12.7%)
Restaurant and retail		64.2%	(42.3%))	(0.4%))	(12.0%)
Average check increase		5.7%	1.9%		2.8%		3.1%
Comparable restaurant guest traffic increase (decrease) ⁽²⁾ :		50.8%	(43.6%))	(5.4%))	(14.9%)

⁽¹⁾ Average unit volumes include sales of all stores except for MSBC and Holler & Dash.

⁽²⁾ Comparable store sales and traffic consist of sales of stores open at least six full quarters at the beginning of the period and are measured on comparable calendar weeks. Comparable store sales and traffic exclude MSBC and Holler & Dash.

For the third quarter of 2021, our comparable store restaurant sales increased as a result of a 50.8% guest traffic increase and a 5.7% average check increase (including a 2.8% average menu price increase) as compared to the prior year third quarter.

For the first nine months of 2021, our comparable store restaurant sales decrease resulted from a 5.4% guest traffic decrease as compared to the prior year period partially offset by a 2.8% average check increase (including a 1.7% average menu price increase) as compared to the prior year period.

Our retail sales are made substantially to our restaurant guests. For the third quarter of 2021, our comparable store retail sales increase resulted primarily from the guest traffic increase and strong performance in the apparel and accessories, food and convenience, toys and décor merchandise categories. For the first nine months of 2021, our comparable retail sales increase resulted from strong performance in the toys, food and convenience, and décor merchandise categories as compared to the same period in the prior year partially offset by the guest traffic decrease.

Cost of Goods Sold (Exclusive of Depreciation and Rent)

The following table highlights the components of cost of goods sold (exclusive of depreciation and rent) in dollar amounts and as percentages of revenues for the third quarter and first nine months of 2021 as compared to the same periods in the prior year:

	Quarter Ended		Nine Mont		ths Ended			
	A	April 30, 2021		May 1, 2020		April 30, 2021		May 1, 2020
Cost of Goods Sold in dollars:								
Restaurant	\$	138,481	\$	94,231	\$	411,563	\$	416,364
Retail		66,898		42,907		217,944		212,795
Total Cost of Goods Sold	\$	205,379	\$	137,138	\$	629,507	\$	629,159
Cost of Goods Sold by percentage of revenue:								
Restaurant		24.3%		26.1%		25.6%		25.5%
Retail	_	46.5%	_	59.5%	_	50.5%	'	53.6%

The decrease in restaurant cost of goods sold as a percentage of restaurant revenue in the third quarter of 2021 as compared to the same period in the prior year primarily resulted from lower food waste, our menu price increase referenced above and a shift to lower cost menu items partially offset by commodity inflation of 0.6%. Lower food waste and lower cost menu items accounted for decreases of 0.9% and 0.3%, respectively, as a percentage of restaurant revenue for the third quarter of 2021 as compared to the same period in the prior year.

The increase in restaurant cost of goods sold as a percentage of restaurant revenue in the first nine months of 2021 as compared to the same period in the prior year was primarily the result of a shift to higher cost items and commodity inflation of 1.7% partially offset by our menu price increase referenced above and lower food waste. Higher cost menu items accounted for an increase of 0.6% as a percentage of restaurant revenue for the first nine months of 2021 as compared to the same period in the prior year. Lower food waste accounted for a decrease of 0.2% in restaurant cost of goods sold as a percentage of restaurant revenue for the first nine months of 2021 as compared to the same period in the prior year.

We presently expect the rate of commodity inflation to be approximately 2.4% in 2021.

The decrease in retail cost of goods sold as a percentage of retail revenue in the third quarter of 2021 as compared to the third quarter of 2020 resulted from higher initial margin, a decrease in discounts and allowances, lower markdowns, lower freight expense, the change in the provision for obsolete inventory and lower inventory shrinkage.

	Third Quarter
	Decrease as a Percentage of
	Total Revenue
Higher initial margin	(3.6%)
Discounts and allowances	(3.3%)
Markdowns	(3.0%)
Freight expense	(1.2%)
Provision for obsolete inventory	(1.2%)
Inventory shrinkage	(0.7%)

The decrease in retail cost of goods sold as a percentage of retail revenue in the first nine months of 2021 as compared to the first nine months of 2020 resulted primarily from lower markdowns, the change in provision for obsolete inventory, higher initial margin, lower inventory shrinkage and lower freight expense partially offset by an increase in discounts and allowances.

Labor and Related Expenses

Labor and related expenses include all direct and indirect labor and related costs incurred in store operations. The following table highlights labor and related expenses as a percentage of total revenue for the third quarter and first nine months of 2021 as compared to the same periods in the prior year:

	Quarter I	Ended	Nine Months Ended		
	April 30,	May 1,	April 30,	May 1,	
	2021	2020	2021	2020	
Labor and related expenses	35.1%	43.7%	35.1%	36.4%	

This percentage change resulted primarily from the following:

	(Decrease) Increase as a
	Percentage of Total Revenue
Store management compensation	(5.9%)
Miscellaneous wages	(2.7%)
Employee health care expense	(1.2%)
Payroll tax expense	(0.6%)
Workers' compensation expense	(0.5%)
Store bonus expense	1.9%
Store hourly labor	0.3%

Third Ouarter

This percentage change resulted primarily from the following:

	First Nine Months (Decrease) Increase as a Percentage of Total Revenue
Miscellaneous wages	(0.8%)
Store management compensation	(0.8%)
Employee health care expense	(0.2%)
Workers' compensation expense	(0.1%)
Payroll taxes expense	(0.1%)
Preopening labor expense	(0.1%)
Store hourly labor	0.7%
Store bonus expense	0.2%

In response to the COVID-19 pandemic, in March 2020, we temporarily closed the dining rooms in all of our restaurants and operated with pickup or delivery only. As a result, in general, certain expenses for the third quarter and first nine months of 2020 as a percentage of total revenue were materially increased by the significant reduction in total revenue and reduced operations caused by the impact of the COVID-19 pandemic. During the third quarter of 2021, the dining rooms in all of our restaurants were open to some extent. As a result, in general, during the third quarter of 2021 as compared to the same periods in the prior year, certain expenses as a percentage of total revenue materially decreased by the significant increase in total revenue and increased operations. In particular, the decreases in store management compensation, workers' compensation expense and payroll taxes expense as a percentage of total revenue in the third quarter and first nine months of 2021 as compared to the same periods in the prior year were primarily driven by the increases in total revenue in 2021. Additionally, the decrease in preopening labor expense as a percentage of total revenue in the third quarter of 2021 as compared to the same period in the prior year were primarily driven by the increase in total same period in the prior year were primarily driven by the increase in total revenue in the third quarter of 2021.

The decreases in miscellaneous wages as a percentage of total revenue for the third quarter and first nine months of 2021 as compared to the same periods in the prior year resulted primarily from the non-recurrence of retention pay for our field employees; in the third quarter of 2020, we paid certain of our field employees retention pay due to reduced operations as a result of the COVID-19 pandemic.

Lower employee health care expenses as a percentage of total revenue for the third quarter and first nine months of 2021 as compared to the same periods in the prior year resulted primarily from lower claims activity.

The increases in store bonus expense as a percentage of total revenue for the third quarter and first nine months of 2021 as compared to the same periods in the prior year resulted from better performance against financial objectives for certain components of the incentive plan in the third quarter and first nine months of 2021 as compared to the same periods in the prior year.

The increases in store hourly labor expense as a percentage of total revenue for the third quarter and first nine months of 2021 as compared to the same periods in the prior year resulted primarily from wage inflation exceeding menu price increases and a reduction in productivity.

Other Store Operating Expenses

Other store operating expenses include all store-level operating costs, the major components of which are depreciation, operating supplies, utilities, advertising, maintenance, rent, credit and gift card fees, third party delivery fees, real and personal property taxes, general insurance, preopening expenses excluding labor and costs associated with our bi-annual manager conference and training event.

The following table highlights other store operating expenses as a percentage of total revenue for the third quarter and first nine months of 2021 as compared to the same periods in the prior year:

	Quarter E	Ended	Nine Month	s Ended
	April 30,	May 1,	April 30,	May 1,
	2021	2020	2021	2020
Other store operating expenses	23.5%	32.1%	24.3%	23.3%

This percentage changes resulted primarily from the following:

	Third Quarter
	Decrease as a Percentage
	of Total Revenue
Depreciation expense	(2.8%)
Maintenance expense	(1.3%)
Advertising expense	(1.3%)
Utilities expense	(1.1%)
Real and personal property taxes expense	(0.8%)
Supplies expense	(0.6%)
Rent expense	(0.4%)
Loss on disposition of property and equipment	(0.2%)

This percentage change resulted primarily from the following:

	First Nine Months Increase (Decrease) as a Percentage of Total Revenue
Rent expense	0.9%
Other store expenses	0.5%
Supplies expense	0.3%
Depreciation expense	(0.3%)
Loss on disposition of property and equipment	(0.2%)

The decreases in maintenance expense, advertising expense, real and personal property taxes expense and loss on asset disposition as a percentage of total revenue in the third quarter of 2021 as compared to the same period in the prior year were primarily driven by the increase in total revenue in the third quarter of 2021. Additionally, the decreases in depreciation expense and loss on disposition of property and equipment for the first nine months of 2021 as compared to the same period in the increase in total revenue in the first nine months of 2021.

The decreases in depreciation expense as a percentage of total revenue for the third quarter and first nine months of 2021 as compared to the same periods in the prior year resulted primarily from lower spending on capital expenditures and the increases in total revenue in 2021.

The decrease in utilities expense as a percentage of total revenue for the third quarter of 2021 as compared to the same period in the prior year was primarily driven by the increase in total revenue in 2021 partially offset by the severe weather impact experienced in Texas during the third quarter of 2021.

The decrease in supplies expense as a percentage of total revenue for the third quarter of 2021 as compared to the same period in the prior year was primarily driven by the increase in total revenue in the third quarter of 2021 partially offset by higher costs. For both the third quarter and first nine months of 2021, we incurred higher costs associated with the growth in our off-premise business and increased operations in our dining rooms during the third quarter of 2021. The increase in supplies expense as a percentage of total revenue for the first nine months of 2021 as compared to the same period in the prior year was primarily driven by the higher costs referred above.

The decrease in rent expense as a percentage of total revenue for the third quarter of 2021 as compared to the same period in the prior year was primarily driven by increases in total revenue in 2021 partially offset by the sale and leaseback transaction described below. The increase in rent expense as a percentage of total revenue for the first nine months of 2021 as compared to the same period in the prior year resulted primarily from the sale and leaseback transaction involving 62 of our owned Cracker Barrel stores completed on August 4, 2020. The aggregate initial annual rent payment for these properties is approximately \$10,393. Additionally, the related rent expense includes \$3,183 and \$9,551, respectively, recorded in the third quarter and first nine months of 2021 for the non-cash amortization of the asset recognized from the gain on the Company's sale and leaseback transactions. See Note 10 to the Condensed Consolidated Financial Statements for additional information regarding the Company's sale and leaseback transactions.

The increase in other store expenses as a percentage of total revenue for the first nine months of 2021 as compared to the same period in the prior year resulted primarily from costs associated with the growth in our off-premise business.

General and Administrative Expenses

The following table highlights general and administrative expenses as a percentage of total revenue for the third quarter and first nine months of 2021 as compared to the same periods in the prior year:

	Quarter Ended		Nine Month	s Ended
	April 30,	May 1,	April 30,	May 1,
	2021	2020	2021	2020
General and administrative expenses	5.2%	6.5%	5.5%	5.3%

This percentage change resulted primarily from the following:

	Third Quarter		
	(Decrease) Increase as a		
	Percentage of Total		
	Revenue		
Payroll and related expense	(2.5%)		
Professional fees expense	(0.5%)		
Other expense	(0.5%)		
Depreciation expense	(0.3%)		
Incentive compensation expense	2.6%		

This percentage change resulted primarily from the following:

	First Nine Months
	Increase (Decrease) as a
	Percentage of Total
	Revenue
Incentive compensation expense	0.7%
Payroll and related expense	(0.4%)

The decreases in payroll and related expense, professional fees expense, and other expenses for the third quarter of 2021 as a percentage of total revenue as compared to the same period in the prior year were primarily driven by cost savings initiatives implemented in response to the COVID-19 pandemic and the increase in total revenue in the third quarter of 2021. Additionally, the decrease in payroll and related expense for the first nine months of 2021 as compared to the same period in the prior year was also primarily driven by the cost savings measures and the increase in total revenue in the first nine months of 2021.

The increases in incentive compensation expense as a percentage of total revenue in the third quarter and first nine months of 2021 as compared to the same periods in the prior year resulted primarily from better performance against financial objectives during the third quarter and first nine months of 2021 as compared to the same periods in the prior year.

The decrease in depreciation expense during the third quarter of 2021 as a percentage of total revenue as compared to the same period in the prior year was primarily due to the increase in revenue in the third quarter of 2021 as compared to the same period in the prior year.

Gain on Sale and Leaseback Transaction

On August 4, 2020, the Company completed a sale and leaseback transaction involving 62 of its owned Cracker Barrel stores and recorded a gain of \$217,722 which is recorded in the gain on sale and leaseback transaction line in the Condensed Consolidated Statement of Income in the first quarter of 2021. See Note 10 to the Condensed Consolidated Financial Statements for additional information regarding this sale and leaseback transaction.

Impairment

During the third quarter of 2020, we determined that five leased Cracker Barrel stores were impaired, resulting in impairment charges of \$18,336. Each of these leased stores was impaired because of declining operating performance and resulting negative cash flow projections as a result of the impact of the COVID-19 pandemic. It is possible that we may recognize additional impairment as a result of the unknown impacts of the COVID-19 pandemic and our response. The Company did not incur impairment charges during the first nine months of 2021.

Interest Expense, net

The following table highlights interest expense, net in dollars for the third quarter and first nine months of 2021 as compared to the same periods in the prior year:

		Quarter Ended			Nine Months Ended			Ended	
	April 30,		May 1,		April 30,		May 1,		
		2021		2020		2021		2020	
Interest expense, net	\$	9,614	\$	5,298	\$	31,144	\$	12,383	

The increases in interest expense for the third quarter and first nine months of 2021 as compared to the same periods in the prior year resulted primarily from higher debt levels caused by our borrowing under our 2019 Revolving Credit Facility in response to the COVID-19 pandemic, higher weighted average interest rates and the cessation of interest income on Punch Bowl Social ("PBS") promissory notes written off in the third quarter of 2020. Additionally, as part of our amendment to the 2019 Revolving Credit Facility in the third quarter of 2021, we incurred additional interest expense of \$452 related to the write-off of deferred financing costs.

Provision for Income Taxes (Income Tax Benefit)

The following table highlights the provision for income taxes (income tax benefit) as a percentage of income (loss) before income taxes ("effective tax rate") for the third quarter and first nine months of 2021 as compared to the same periods in the prior year:

	Quarter E	Inded	Nine Months Ended		
	April 30, May 1,		April 30,	May 1,	
	2021	2020	2021	2020	
Effective tax rate	21.9%	65.5%	20.0%	(66.0%)	

The decrease in the effective rate in the third quarter of 2021 and increase in the first nine months of 2021 as compared to the same periods in the prior year are primarily due to our recognition of loss on our investment in PBS, which is excluded from income when calculating the effective tax rate and the tax benefits recorded for FICA Tip and Work Opportunity federal tax credits. We currently expect our effective tax rate for 2021 to be approximately 18% to 19%.

The Company's quarterly tax provision (benefit) for income taxes is calculated using the annual effective tax rate method ("AETR method"), which applies an estimated annual effective tax rate to pre-tax income or loss. However, in the prior year, the Company recorded its interim income tax provision using the discrete method as of May 1, 2020, as allowed under Accounting Standards Codification ("ASC") 740-270, *Accounting for Income Taxes - Interim Reporting*. The Company used the discrete method rather than the AETR method due to significant variations in income tax expense relative to projected annual pre-tax income (loss). Use of the AETR method would have resulted in a disproportionate and unreliable tax rate in the prior period.

Liquidity and Capital Resources

Our primary sources of liquidity are cash generated from our operations and our borrowing capacity under our 2019 Revolving Credit Facility. Our internally generated cash, along with cash on hand at July 31, 2020 was sufficient to finance all of our growth, deferred payment of our dividend declared in March 2020 that was originally scheduled to be paid in May 2020 and was subsequently paid in September 2020, working capital needs and other cash payment obligations in the first nine months of 2021. Based on the actions taken by management, such as cost savings measures, the suspension of dividend payments during 2021 except for the deferred dividend paid in September 2020, the temporary suspension of share repurchases during 2021 year-to-date and the recent completion of sale and leaseback transactions, management expects to meet its obligations over the next twelve months.

Cash Generated From Operations

Our operating activities provided net cash of \$212,537 for the first nine months of 2021, representing an increase from the \$87,232 net cash provided during the first nine months of 2020. This increase primarily reflected the timing of payments for accounts payable and certain taxes and lower bonus payments made in 2021 as a result of the prior year impact of COVID-19 pandemic on our operations in 2020.

Borrowing Capacity and Debt Covenants

On September 5, 2018, we entered into a five-year \$950,000 revolving credit facility ("2019 Revolving Credit Facility"). The 2019 Revolving Credit Facility also contains an option to increase the revolving credit facility by \$300,000. In the fourth quarter of 2020, we borrowed an additional \$39,395 under this option for a one-year period. In the third quarter of 2021, we entered into an amendment to the 2019 Revolving Credit Facility which reduced the commitment amount from \$950,000 to \$800,000.

At April 30, 2021, we had \$614,395 of outstanding borrowings under the 2019 Revolving Credit Facility and \$31,626 of standby letters of credit related to securing reserved claims under our workers' compensation insurance and our July 29, 2020 and August 4, 2020 sale and leaseback transactions, which reduce our borrowing availability under the 2019 Revolving Credit Facility. At April 30, 2021, we had \$193,374 in borrowing availability under our 2019 Revolving Credit Facility. During the first nine months of 2021, we repaid \$395,000 of borrowings and borrowed an additional \$60,000 under the 2019 Revolving Credit Facility. See Note 5 to our Condensed Consolidated Financial Statements for further information on our long-term debt.

The 2019 Revolving Credit Facility contains customary financial covenants, which include maintenance of a maximum consolidated total leverage ratio and a minimum consolidated interest coverage ratio. As a result of the negative impact of the COVID-19 pandemic on our financial position and results of operations, we have obtained waivers for the financial covenants for the fourth quarter of 2020 and the first and second quarters of 2021 ("Covenant Relief Period") as well as for the third and fourth quarters of 2021 ("Extended Covenant Relief Period"). During these relief periods, we are required to maintain liquidity (defined as the availability under the 2019 Revolving Credit Facility plus unrestricted cash and cash equivalents) of at least \$140,000. Additionally, during the Extended Covenant Relief Period, our cash payments with respect to capital expenditures may not exceed \$70,000 in the aggregate. As of April 30, 2021, cash payments with respect to capital expenditures during the Extended Covenant Relief Period were \$12,704.

Capital Expenditures and Proceeds from Sale of Property and Equipment

Capital expenditures (purchase of property and equipment) net of proceeds from insurance recoveries were \$44,115 for the first nine months of 2021 as compared to \$82,645 for the same period in the prior year. Our capital expenditures consisted primarily of capital investments for existing stores, new store locations and capital expenditures for strategic initiatives. The decrease in capital expenditures during the first nine months of 2021 as compared to the first nine months of 2020 resulted primarily from lower capital expenditures for existing stores as well as our decreases in new store construction, store remodels and other similar cost-saving measures in response to the COVID-19 pandemic. We estimate that our capital expenditures during 2021 will be approximately \$70,000. This estimate includes the acquisition of sites and construction costs of new Cracker Barrel stores and new MSBC locations that have opened or that we continue to expect to open during 2021, as well as for acquisition and construction costs for store locations that we continue to plan to be opened in 2022. We intend to fund our capital expenditures with cash generated by operations and cash on hand as the result of borrowings under our 2019 Revolving Credit Facility, as necessary. See the discussion above under "Borrowing Capacity and Debt Covenants" regarding a debt covenant restriction on our cash payment for capital expenditures.

The proceeds from sale of property and equipment were \$149,910 for the first nine months of 2021 as compared to \$1,827 for the same period in the prior year. This increase primarily relates to the sale and leaseback transaction entered into on August 4, 2020. See Note 10 to the Condensed Consolidated Financial Statements for additional information regarding this sale and leaseback transaction.



Maple Street Biscuit Company

Effective October 10, 2019, we acquired 100% ownership of MSBC, a breakfast and lunch fast casual concept, for a purchase price of \$36,000, of which \$32,000 was paid to the sellers in cash with the remaining \$4,000 being held as security for the satisfaction of indemnification obligations, if any. The first installment of \$1,500, to be held as security, was paid to the principal seller in the first quarter of 2021, and the remaining amount, if any, will be paid in a final installment to the sellers on the two-year anniversary of closing. We believe that the investment in MSBC supports our strategic initiative to extend the brand by becoming a market leader in the breakfast and lunch-focused fast casual dining segment of the restaurant industry and by providing a platform for growth.

Punch Bowl Social

Effective July 18, 2019, we entered into a strategic relationship with PBS, a food, beverage and entertainment concept, by purchasing a noncontrolling interest in the concept. As part of the transaction, we agreed to fund PBS up to \$51,000 through calendar 2020, of which we funded \$35,500 during the first nine months of 2020, for a total of \$48,000. We believed the investment in PBS provided us with a growth vehicle to deliver additional shareholder value. However, as a result of the COVID-19 pandemic, PBS Holdco's wholly-owned subsidiary, PBS BrandCo, LLC ("Brandco") suspended all operations at each of its 19 locations and laid off substantially all restaurant and corporate employees in the third quarter of 2020. On March 20, 2020, the primary lender under Brandco's secured credit facility provided notice of the lender's intention to foreclose on its collateral interest in Brandco unless we repaid or unconditionally guaranteed the indebtedness. In keeping with our strategy of concentrating our resources on our core business during the COVID-19 pandemic, and in light of the substantial uncertainties surrounding PBS business coming out of the COVID-19 pandemic, we determined not to invest further resources to prevent foreclosure or otherwise provide additional capital to PBS. In the third quarter of 2020, we recorded a loss of \$132,878, which represented our equity investment in PBS and the principal and accumulated interest under the outstanding unsecured indebtedness of PBS held by the Company.

Dividends, Share Repurchases and Share-Based Compensation Awards

The 2019 Revolving Credit Facility imposes restrictions on the amount of dividends we are permitted to pay and the amount of shares we are permitted to repurchase. During the Covenant Relief Period described above, we are subject to restrictions on our ability to pay dividends (other than the deferred dividend payment that we paid on September 2, 2020). Following the Covenant Relief Period, under the 2019 Revolving Credit Facility, provided there is no default existing and the total of our availability under the 2019 Revolving Credit Facility plus our cash and cash equivalents on hand is at least \$100,000 (the "Cash Availability"), we may declare and pay cash dividends on shares of our common stock and repurchase shares of our common stock (1) in an unlimited amount if, at the time the dividend or the repurchase is made, our consolidated total leverage ratio is 3.00 to 1.00 or less and (2) in an aggregate amount not to exceed \$100,000 in any fiscal year if our consolidated total leverage ratio is greater than 3.00 to 1.00 at the time the dividend or repurchase is made; notwithstanding (1) and (2), so long as Cash Availability is at least \$100,000 immediately after giving effect to the payment of any such dividends, we may declare and pay cash dividends on shares of our common stock in an aggregate amount not to exceed in any fiscal year the product of the aggregate amount of dividends declared in the fourth quarter of the immediately preceding fiscal year multiplied by four. Additionally, during the Extended Covenant Relief Period, we are subject to additional restrictions on our ability to pay dividends. We were prohibited from declaring or paying cash dividends during the third quarter of 2021. We may declare but not pay cash dividends during the fourth quarter of 2021.

To preserve available cash during the COVID-19 pandemic and in light of the uncertainties as to its duration and economic impact, we deferred payment of the dividend of \$1.30 per share declared in the third quarter of 2020 until September 2, 2020 to shareholders of record on August 14, 2020. Additionally, we temporarily suspended all further dividend payments under the Company's dividend program until the first quarter of 2022. In the fourth quarter of 2021, in light of the ongoing recovery from the COVID-19 pandemic, our Board of Directors resumed our dividend program and approved a dividend payable on August 6, 2021 to shareholders of record on July 16, 2021 of \$1.00 per share.

In response to the COVID-19 pandemic, we have temporarily suspended all share repurchases, subject to the ongoing evaluation of our Board of Directors in light of changing market dynamics.

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During the first nine months of 2021, we issued 28,976 shares of our common stock resulting from the vesting of share-based compensation awards. Related tax withholding payments on these share-based compensation awards resulted in a net use of cash of \$2,127.

Working Capital

In the restaurant industry, virtually all sales are either for third-party credit or debit card or cash. Restaurant inventories purchased through our principal food distributor are on terms of net zero days, while restaurant inventories purchased locally are generally financed from normal trade credit. Because of our retail gift shops, which have a lower product turnover than the restaurant business, we carry larger inventories than many other companies in the restaurant industry. Retail inventories purchased domestically are generally financed from normal trade credit, while imported retail inventories are generally purchased through wire transfers. These various trade terms are aided by the rapid turnover of the restaurant inventory. Employees generally are paid on weekly or semi-monthly schedules in arrears for hours worked except for bonuses that are paid either quarterly or annually in arrears. Many other operating expenses have normal trade terms and certain expenses, such as certain taxes and some benefits, are deferred for longer periods of time.

We had positive working capital of \$144,915 at April 30, 2021 versus positive working capital of \$191,956 at July 31, 2020. The change in working capital from July 31, 2020 to April 30, 2021 primarily resulted from the decrease in cash, the timing of payments for accounts payable and certain taxes and an increase in the current liability for leases partially offset by the temporary suspension of dividend payments. The decrease in cash resulted primarily from debt payments partially offset by cash generated by operations and proceeds received from the sale and leaseback transaction completed on August 4, 2020.

Off-Balance Sheet Arrangements

We have no material off-balance sheet arrangements.

Material Commitments

There have been no material changes in our material commitments other than in the ordinary course of business since the end of 2020. Refer to the sub-section entitled "Material Commitments" under the section entitled "Liquidity and Capital Resources" presented in the MD&A of our 2020 Form 10-K for additional information regarding our material commitments.

Recent Accounting Pronouncements Adopted

See Note 1 to the accompanying Condensed Consolidated Financial Statements for a discussion of recent accounting guidance adopted. The adopted accounting guidance discussed in Note 1 did not have a significant impact on our consolidated financial position or results of operations. Regarding the accounting guidance not yet adopted, we are still evaluating the impact of adopting the accounting guidance.

Critical Accounting Estimates

We prepare our Consolidated Financial Statements in conformity with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires us to make estimates and assumptions about future events and apply judgments that affect the reported amounts of assets, liabilities, revenue, expenses and related disclosures. We base our estimates and judgments on historical experience, current trends, outside advice from parties believed to be experts in such matters, and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily apparent from other sources. However, because future events and their effects cannot be determined with certainty, actual results could differ from those assumptions and estimates, and such differences could be material.

Our significant accounting policies are discussed in Note 2 to the Consolidated Financial Statements contained in the 2020 Form 10-K. Judgments and uncertainties affecting the application of those policies may result in materially different amounts being reported under different conditions or using different assumptions.

Critical accounting estimates are those that:

- management believes are most important to the accurate portrayal of both our financial condition and operating results, and
- require management's most difficult, subjective or complex judgments, often as a result of the need to make estimates about the effect of matters that are inherently uncertain.

We consider the following accounting estimates to be most critical in understanding the judgments that are involved in preparing our Consolidated Financial Statements:

- Impairment of Long-Lived Assets
- Insurance Reserves
- Retail Inventory Valuation
- Lease Accounting

Management has reviewed these critical accounting estimates and related disclosures with the Audit Committee of our Board of Directors.

Impairment of Long-Lived Assets

We assess the impairment of long-lived assets whenever events or changes in circumstances indicate that the carrying value of an asset may not be recoverable. Recoverability of assets is measured by comparing the carrying value of the asset to the undiscounted future cash flows expected to be generated by the asset. If the total expected future cash flows are less than the carrying amount of the asset, the carrying value is written down, for an asset to be held and used, to the estimated fair value or, for an asset to be disposed of, to the fair value, net of estimated costs of disposal. Any loss resulting from impairment is recognized by a charge to income. Judgments and estimates that we make related to the expected useful lives of long-lived assets and future cash flows are affected by factors such as changes in economic conditions and changes in operating performance. The accuracy of such provisions can vary materially from original estimates and management regularly monitors the adequacy of the provisions until final disposition occurs.

We have not made any material changes in our methodology for assessing impairments during the first nine months of 2021, and we do not believe that there is a reasonable likelihood that there will be a material change in the estimates or assumptions used by us in the future to assess impairment of long-lived assets. However, if actual results are not consistent with our estimates and assumptions used in estimating future cash flows and fair values of long-lived assets, we may be exposed to losses that could be material. It is possible that we may recognize impairment as a result of the unknown impacts of the COVID-19 pandemic and our response.

Insurance Reserves

We self-insure a significant portion of our expected workers' compensation and general liability insurance programs. We purchase insurance for individual workers' compensation claims that exceed \$250, \$750 or \$1,000 depending on the state in which the claim originated. We purchase insurance for individual general liability claims that exceed \$500. We record a reserve for workers' compensation and general liability for all unresolved claims and for an estimate of incurred but not reported ("IBNR") claims. These reserves and estimates of IBNR claims are based upon a full scope actuarial study which is performed annually at the end of our first quarter and is adjusted by the actuarially determined losses and actual claims payments for the fourth quarter. Additionally, we perform limited scope actuarial studies on a quarterly basis to verify and/or modify our reserves. The reserves and losses in the actuarial study represent a range of possible outcomes within which no given estimate is more likely than any other estimate. As such, we record the losses in the lower half of that range and discount them to present value using a risk-free interest rate based on projected timing of payments. We also monitor actual claims development, including incurrence or settlement of individual large claims during the interim periods between actuarial studies as another means of estimating the adequacy of our reserves.

Our group health plans combine the use of self-insured and fully-insured programs. Benefits for any individual (employee or dependents) in the self-insured group health program are limited. We record a liability for the self-insured portion of our group health program for all unpaid claims based upon a loss development analysis derived from actual group health claims payment experience. Additionally, we record a liability for unpaid prescription drug claims based on historical experience.



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Our accounting policies regarding insurance reserves include certain actuarial assumptions and management judgments regarding economic conditions, the frequency and severity of claims and claim development history and settlement practices. We have not made any material changes in the methodology used to establish our insurance reserves during the first nine months of 2021 and do not believe there is a reasonable likelihood that there will be a material change in the estimates or assumptions used to calculate the insurance reserves. However, changes in these actuarial assumptions, management judgments or claims experience in the future may produce materially different amounts of expense that would be reported under these insurance programs.

Retail Inventory Valuation

Cost of goods sold includes the cost of retail merchandise sold at our stores utilizing the retail inventory method ("RIM"). Under RIM, the valuation of our retail inventories is determined by applying a cost-to-retail ratio to the retail value of our inventories. Inherent in the RIM calculation are certain inputs, including initial markons, markups, markdowns and shrinkage, which may significantly impact the gross margin calculation as well as the ending inventory valuation.

Inventory valuation provisions are included for retail inventory obsolescence and retail inventory shrinkage. Retail inventory is reviewed on a quarterly basis for obsolescence and adjusted as appropriate based on assumptions made by management and judgment regarding inventory aging and future promotional activities. Retail inventory also includes an estimate of shrinkage that is adjusted upon physical inventory counts. Annual physical inventory counts are conducted based upon a cyclical inventory schedule. An estimate of shrinkage is recorded for the time period between physical inventory counts by using a two-year average of the physical inventories' results on a store-by-store basis.

We have not made any material changes in the methodologies, estimates or assumptions related to our merchandise inventories during the first nine months of 2021 and do not believe there is a reasonable likelihood that there will be a material change in the estimates or assumptions in the future. However, actual obsolescence or shrinkage recorded may produce materially different amounts than we have estimated.

Lease Accounting

We have ground leases for our leased stores and office space leases that are recorded as operating leases under various non-cancellable operating leases. Additionally, we lease our retail distribution center, advertising billboards, vehicle fleets, and certain equipment under various non-cancellable operating leases.

We evaluate our leases at contract inception to determine whether we have the right to control use of the identified asset for a period of time in exchange for consideration. If we determine that we have the right to obtain substantially all of the economic benefit from use of the identified asset and the right to direct the use of the identified asset, we recognize a right-of-use asset and lease liability. Also, at contract inception, we evaluate our leases to estimate their expected term which includes renewal options that we are reasonably assured that we will exercise, and the classification of the lease as either an operating lease or a finance lease. Additionally, as our leases do not provide an implicit rate, we use our incremental borrowing rate based on the information available at the time of commencement or modification date in determining the present value of lease payments. Assumptions used in determining our incremental borrowing rate include our implied credit rating and an estimate of secured borrowing rates based on comparable market data. We assess the impairment of the right-of-use asset whenever events or changes in circumstances indicate that the carrying value of the asset may not be recoverable.

Changes in these assumptions and management judgments may produce materially different amounts in the recognition of the right-of-use assets and lease liabilities. Additionally, any loss resulting from an impairment of the right-of-use assets is recognized by a charge to income, which could be material.



ITEM 3. Quantitative and Qualitative Disclosures About Market Risk

There have been no material changes in our quantitative and qualitative market risks since July 31, 2020. For a discussion of the Company's exposure to market risk, refer to the Company's market risk disclosures set forth in Part II, Item 7A. "Quantitative and Qualitative Disclosures About Market Risk" of the 2020 Form 10-K.

Interest Rate Risk. We have interest rate risk relative to our outstanding borrowings under our revolving credit facility. At April 30, 2021, the Company had outstanding borrowings of \$614,395 (see Note 5 to the Condensed Consolidated Financial Statements). Borrowings under the Company's credit facility bear interest, at the Company's election, either at the prime rate or LIBOR plus a percentage point spread based on certain specified financial ratios. The Company's policy has been to manage interest cost using a mix of fixed and variable rate debt (see Notes 5 and 6 to the Condensed Consolidated Financial Statements). To manage this risk in a cost efficient manner, we have entered into interest rate swaps.

At April 30, 2021, \$400,000 of the Company's outstanding borrowings were swapped at a weighted average interest rate of 5.86% (see Note 6 to the Condensed Consolidated Financial Statements for information on the Company's interest rate swaps). At April 30, 2021, the weighted average interest rate on the remaining \$214,395 of the Company's outstanding borrowings was 3.69%. The impact of a one-percentage point increase or decrease on the remaining \$214,395 of our outstanding borrowings is approximately \$2,200 on a pre-tax annualized basis.

ITEM 4. Controls and Procedures

Our management, including our principal executive and principal financial officers, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) promulgated under the Exchange Act) as of the end of the period covered by this report. Based upon this evaluation, our Chief Executive Officer and interim Chief Financial Officer each concluded that as of April 30, 2021, our disclosure controls and procedures were effective for the purposes set forth in the definition thereof in Exchange Act Rule 13a-15(e).

There have been no changes (including corrective actions with regard to significant deficiencies and material weaknesses) during the quarter ended April 30, 2021 in our internal control over financial reporting (as defined in Exchange Act Rule 13a-15(f)) that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

ITEM 1A. Risk Factors

There have been no material changes in the risk factors previously disclosed in "Item 1A. Risk Factors" of our 2020 Form 10-K.

ITEM 6. Exhibits

INDEX TO EXHIBITS

<u>Exhibit</u>

Exmon	
3.1	Amended and Restated Charter of Cracker Barrel Old Country Store, Inc. (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K filed under the Exchange Act on April 10, 2012 (Commission File No. 001-25225)
3.2	Amended and Restated Bylaws of Cracker Barrel Old Country Store, Inc. (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K filed under the Exchange Act on February 24, 2012 (Commission File No. 001-25225)
4.1	Rights Agreement, dated as of April 9, 2021, between Cracker Barrel Old Country Store, Inc. and American Stock Transfer & Trust Company, LLC, as rights agent (incorporated by reference to Exhibit 4.1 to the Company's Report on Form 8-K filed on April 9, 2021)Fourth Amendment to Credit Agreement, dated as of February 19, 2021, among Cracker Barrel Old Country Store, Inc., the Subsidiary Guarantors named therein, the Lenders party thereto, and Bank of America, N.A., as Administrative Agent and Collateral Agent (filed herewith)
10.1	Fourth Amendment to Credit Agreement, dated as of February 19, 2021, among Cracker Barrel Old Country Store, Inc., the Subsidiary Guarantors named therein, the Lenders party thereto, and Bank of America, N.A., as Administrative Agent and Collateral Agent (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q filed on February 23, 2021)
<u>31.1</u>	Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith)
<u>31.2</u>	Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith)
<u>32.1</u>	Certification of Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (filed herewith)
<u>32.2</u>	Certification of Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (filed herewith)
101.INS	Inline XBRL Instance Document (the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document)
101.SCH	Inline XBRL Taxonomy Extension Schema
101.CAL	Inline XBRL Taxonomy Extension Calculation Linkbase
101.LAB	Inline XBRL Taxonomy Extension Label Linkbase
101.PRE	Inline XBRL Taxonomy Extension Presentation Linkbase
101.DEF	Inline XBRL Taxonomy Extension Definition Linkbase
104	Cover Page Interactive Data File (formatted as inline XBRL and contained in Exhibit 101)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CRACKER BARREL OLD COUNTRY STORE, INC.

Date: May 25, 2021

By: <u>/s/P. Douglas Couvillion</u> P. Douglas Couvillion, Senior Vice President and Interim Chief Financial Officer

Date: <u>May 25, 2021</u>

By: <u>/s/Kara S. Jacobs</u> Kara S. Jacobs, Vice President, Corporate Controller and Principal Accounting Officer

EXHIBIT 31.1

CERTIFICATION

I, Sandra B. Cochran, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of Cracker Barrel Old Country Store, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 25, 2021

<u>/s/Sandra B. Cochran</u> Sandra B. Cochran, President and Chief Executive Officer

EXHIBIT 31.2

CERTIFICATION

I, P. Douglas Couvillion, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of Cracker Barrel Old Country Store, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: <u>May 25, 2021</u>

<u>/s/P. Douglas Couvillion</u> P. Douglas Couvillion, Senior Vice President and Interim Chief Financial Officer

Exhibit 32.1

CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Cracker Barrel Old Country Store, Inc. (the "Issuer") on Form 10-Q for the fiscal quarter ended April 30, 2021, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Sandra B. Cochran, President and Chief Executive Officer of the Issuer, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Issuer.

Date: May 25, 2021

By: <u>/s/Sandra B. Cochran</u> Sandra B. Cochran President and Chief Executive Officer

Exhibit 32.2

CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Cracker Barrel Old Country Store, Inc. (the "Issuer") on Form 10-Q for the fiscal quarter ended April 30, 2021, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, P. Douglas Couvillion, Senior Vice President and Interim Chief Financial Officer of the Issuer, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Issuer.

Date: May 25, 2021

By: <u>/s/P. D</u> P. Dou

<u>/s/P. Douglas Couvillion</u> P. Douglas Couvillion Senior Vice President and Interim Chief Financial Officer